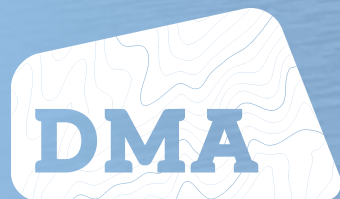


ROCKAWAY BEACH

Community Paths Refinement - Phase I.

February 8, 2023

COMMUNITY PATH



About the Project

A path connects people and places throughout the City of Rockaway Beach and Neah-Kah-Nie schools. Eventually the path extends to communities throughout Tillamook and Clatsop Counties.

Help make sure the path design is right for your community and a priority for state, federal, and private funders.

About DMA

TRANSFORMATIONAL DESTINATIONS

From emerging to mature to strained, we transform destinations.

We help industry leaders move beyond visitor-based economics to destination stewardship built on cultural, environmental, and economic exchanges.

Founded on the belief that experiencing the outdoors should be accessible for residents as well as travelers, we build authentic experiences that locals love and visitors want.

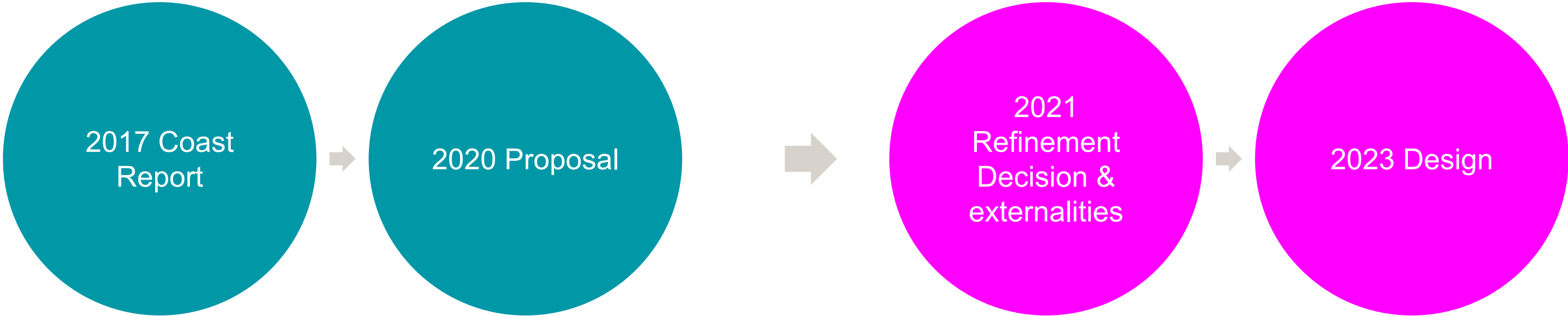
JON-PAUL BOWLES

I work with destinations, tourism businesses and nonprofits to design and implement programs that help build communities and profits. With clients, I build partnerships between the public and private sectors, and civil society in a way that promotes social well being and environmental conservation while boosting profits.

My current and recent clients include the Orogenesis Collective, Resilient Headwaters, Salmonberry Trail Foundation, and the Association of Oregon Counties.

- Oregon Coast Trail
- Salmonberry Trail
- Resilient Headwaters
- Orogenesis

How we got here...



Next steps...

1

Project management

2

Community outreach

3

Stakeholder engagement

Project Goals

DMA will lead project management, community outreach, and stakeholder engagement for the Community Paths (CP) refinement project on behalf of the CORB and in coordination with the Oregon Department of Transportation (ODOT).

- **Lead** community outreach, stakeholder engagement
- **Manage** and coordinate project design, relationships with agency partners,
- **Deliver** CORB priorities in a conceptual design memorandum.

Benefits

1. Safe route to schools
2. Bring activity to the north and south end of town by connecting through the center of town
3. Reduce congestion, especially high-season
4. Provide safe recreational opportunities
5. Disperse people

Approach

PROJECT AND TEAM MANAGEMENT

LANDSCAPE ASSESSMENT

PROJECT MANAGEMENT

SOFTWARE, SCHEDULES, TIMELINE

ROLES, CORE TEAM, TECHNICAL INPUTS

CORB ENGAGEMENT AND REPORTING

Approach

COMMUNITY ENGAGEMENT

SHARE WITH THE COMMUNITY

SPEND TIME ASKING AND LISTENING

CREATE A FEEDBACK LOOP

APPLY FEEDBACK BROADLY AND
SPECIFICALLY

Approach

STAKEHOLDER ENGAGEMENT

CORB AND SCHOOLS

TILLAMOOK COUNTY

STATE AGENCIES

POTENTIAL FUNDERS

ELECTED OFFICIALS

OREGON COAST TRAIL AND SALMONBERRY TRAIL

QUESTIONS?

**DESTINATION
MANAGEMENT
ADVISORS**