



2022-2023 Off-Season Tourism Marketing Grants

Funding Recommendation
March 8, 2023
Rockaway Beach City Council Meeting

Available Funding \$35,000

Proposed Funding: \$35,936

	Applicant	Organization Contact	Project Description & Budget	Grant Request	Total Project	Business Type
A	Beach Bakeshop	James Schoreder	Project Description: Building signage, sandwich boards, logo update, vehicle magnets	\$3,000	\$4,580	Food Service
B	Friends of Rockaway Beach Library	Jean Scholtz	Project Description: New library website	\$3,000	\$3,274	Non-Profit
C	Joe's Snack Shack	Debra Reeves	Project Description: Outdoor Business Signage	\$3,000	\$3,000	Retail
D	My Essential Collection	Andrea Wolfe	Project Description: Landing page, advertising flags, Facebook/Instagram, Sandwich boards (Grant will not pay for event swag)	\$3,000	\$6,145	Retail
E	The Original Pronto Pup	Diane Langer	Project Description: Create website, digital and print advertising	\$3,000	\$3,000	Food Service
F	Rainy Day Fun Machines	Julie Maxfield	Project Description: Artist mural, photography, social media advertising, and unveiling party	\$2,500	\$2,500	Retail
G	Rockaway Beach Chamber of Commerce	Isis Breazille	Project Description: Website upgrade	\$3,000	\$3,000	Chamber of Commerce



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H	Rockaway Beach Resort	Angie Vandercreek	Project Description: Social media campaign	\$2,570	\$2,570	Lodging
I	Rockaway Brazilian Jiu Jitsu	Jay Udelhoven	Project Description: Business signage, banners, sandwich boards, and brochures	\$2,684	\$2,684	Sports/Wellness
J	Sand Dollar Restaurant & Lounge	Emma Heathershaw	Project Description: Outdoor Signage	\$3,000	\$8,950	Food Service
K	Sea Breeze Ice Cream	Corinne Rupp	Project Description: Outdoor Signage	\$1,182	\$1,182	Food Service
L	Simply Charming	Kim Tackett	Project Description: Feather Flags with Poles (Pens & Bags with Logos not eligible)	\$3,000	\$3,000	Retail
M	Trash & Treasures	Corinne Rupp	Project Description: Outdoor Signage	\$3,000	\$3,000	Food Service
			Totals	\$35,936	\$46,885	



Grant Program Managed By
 Tillamook Coast Visitors Association

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