



March 2023 TOURISM MARKETING REPORT

TOURISM GRANTS

Thirteen marketing grant applications were received totaling \$35,936 in funding request, to be discussed and approved by city council at the April city council meeting. Grant program funded by City lodging tax.

WAYFINDING UPDATE

Ramsay Signs will complete signage installation the week of April 10; public works has requested an additional kiosk with a glass-front cabinet for community notices, which will be placed in the parking lot behind city hall. Tillamook Coast Visitors Association had enough funds in the wayfinding project to pay for this additional kiosk. Troxel's kiosk map will be flipped – Ramsay fabricating now.

WEBSITE ANALYTICS (see attached reports)

User Behavior: 5,581 users visited the website in March, **up 92% from February**; **5,515 of those users were new to the site. Total of 6,319 sessions.** Most activity was just as spring break was starting. Vast majority used keywords “Rockaway Beach Oregon,” “Rockaway Beach,” and “rockhounding.” Also the keywords “diamond beach” had 3,863 impressions – this happens when media mentions Rockaway Beach, New York, but use our URL – ha!

User demographics: Seattle, Portland, Bellevue, Spokane, Vancouver, San Jose, Beaverton, Issaquah, Salem, San Diego, Hillsboro, Phoenix. **Pages most visited:** Grumpy's Café, Pronto Pup, how to spot rocks when rockhounding, Rockaway Beach restaurants

How did they find the site: Google, Seattlemet.com (1083 sessions, 968 users), direct (meaning the site was bookmarked or typed in), Bing, Yahoo, Facebook, beachconnection.net, DuckDuckgo

Actions (events) taken: Get the Guide (181 requests)

SOCIAL MEDIA (see attached)

Facebook: Added 47 followers to the Facebook page in March; now at 9,389 followers.

Facebook posts reached 8,332, down from February.

Posts with the most reach and engagement: Time to see some whales (attached)

Instagram: added 17 new followers, now at 1,467 followers (see attached for most liked images)

PRINT/ONLINE MEDIA

Willamette Living and Parent Map: 2-pager March/April 2023 issue: “Spring Adventure Guide” (see attached)

Daily Coffee News: [ACE/Cup of Excellence Executive Director Darrin Daniel Resigns](#) (Rockaway Roastery owner – attached)

Seattle Met e-newsletter (so far Visitrockawaybeach.org has had 968 clicks from this e-news – attached)

PDX Monthly e-newsletter (just launched)

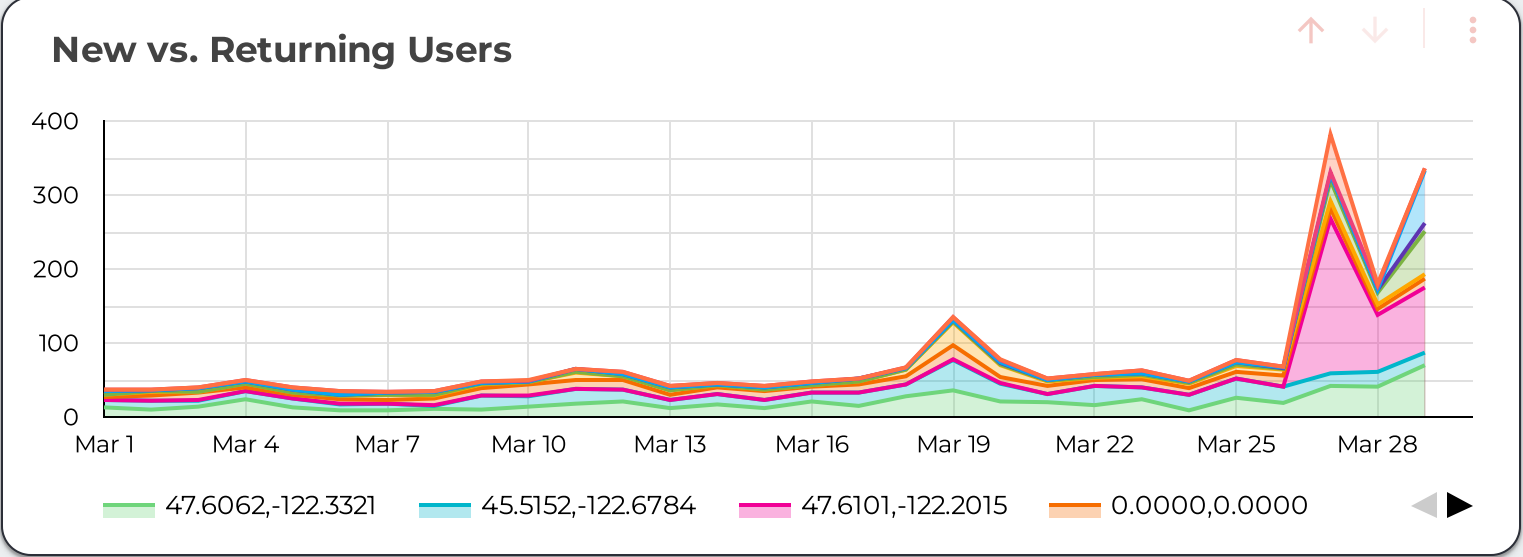
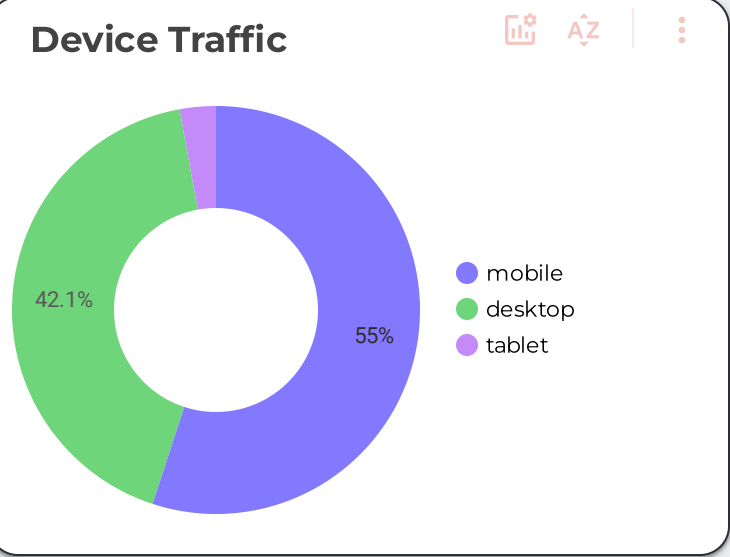
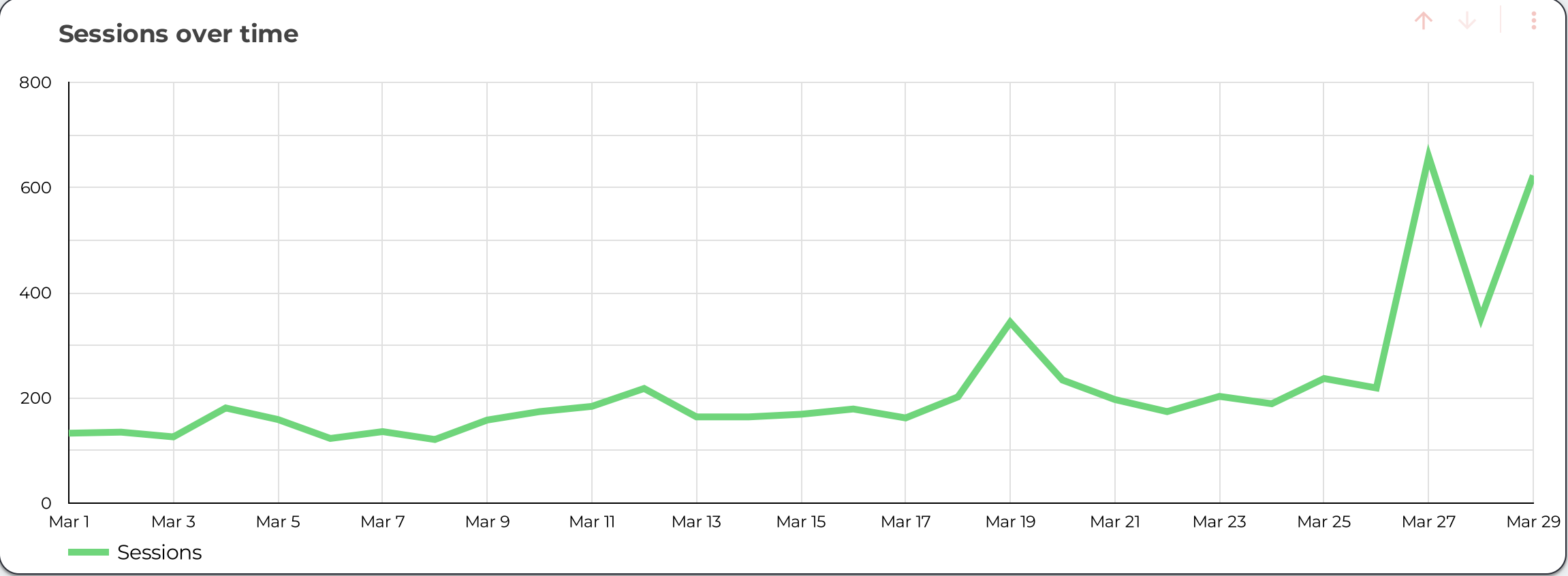
Oregonian/OregonLive: Spring Break: [10 Overlooked Attractions North Oregon Coast](#) (Old Growth Cedar Trail - attached)

Seattle Met & Portland Monthly: sponsored content article (see attached)

Report compiled by Nan Devlin, Tillamook Coast Visitors Association.

User Behavior

Users 5,581 <small>↑ 46.9%</small>	New Users 5,515 <small>↑ 46.9%</small>	Sessions 6,319 <small>↑ 46.7%</small>	Bounce Rate 61.66% <small>↓ -6.7%</small>	Contact Form 4 <small>± 100.0%</small>	Get the Guide 181 <small>± 18.3%</small>	Click to Email No data <small>No data</small>
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How Did Users Get To Our Website?

Source	Sessions	Users	New Users	Pages / Session	Avg. Session Duration
google	3,503	3,108	3,060	1.82	00:01:13
seattle_met	1,083	967	968	2.73	00:06:53
(direct)	689	615	609	1.52	00:00:44
bing	315	268	253	3.04	00:02:49
yahoo	120	103	100	2.29	00:01:47
m.facebook.com	117	115	114	1.26	00:00:13
beachconnection.net	100	85	83	2.74	00:01:58
duckduckgo	96	87	84	2.29	00:02:18
lm.facebook.com	67	67	67	1.09	00:00:24
tillamookcoast.com	55	48	47	2.29	00:02:24
localadventurer.com	23	23	22	1.09	00:00:38
oregonlive.com	20	18	16	1.05	00:00:04
Grand total	6,319	5,581	5,515	2.03	00:02:15

Keywords from Google

Query	Impressions	Clicks	Site CTR	Average Position	Average Position
rockaway beach oregon	11,290	309	2.74%	5.89	5.89
rockaway beach	10,963	97	0.88%	7.19	7.19
diamond beach	3,863	1	0.03%	4.4	4.4
rockhounding	2,848	1	0.04%	3.3	3.3
rock hounding	1,708	0	0%	4.58	4.58
pronto pup	1,267	47	3.71%	7.16	7.16
rockaway beach resort	986	7	0.71%	6.62	6.62
twin rocks	923	1	0.11%	4.46	4.46
rockaway beach hotels	895	3	0.34%	9.83	9.83
kelly's marina	874	0	0%	5.73	5.73
espresso near me	810	1	0.12%	36.54	36.54
rockhounding near me	640	8	1.25%	13.95	13.95
rockaway	614	10	1.63%	16.84	16.84
rockaway beach restaurants	569	17	2.99%	4.93	4.93
pronto pup rockaway	553	54	9.76%	1.9	1.9
old oregon smokehouse	523	5	0.96%	6.04	6.04
oregon coast vacation rent...	496	0	0%	66.24	66.24
Grand total	185,793	2,966	1.6%	19.95	19.95

What Pages Did Users Visit?

Sessions
6,319
↑ 46.7%

Unique Pageviews
9,495
↑ 33.9%

% Exit
49.27%
↓ -4.0%

Avg. Time on Page
02:11
↑ 55.8%

Page	Sessions	Unique Pageviews	Avg. Time on Page	% Exit
/	2.2K	2.3K	03:04	38.44%
/restaurants/grumpys-cafe/	354	395	01:19	66.88%
/restaurants/original-pronto-pup/	309	345	03:25	82.7%
/how-to-spot-rocks-when-rockhounding/	292	327	05:37	89.02%
/rockaway-beach-restaurants/	176	478	01:39	35.89%
/current-events/	118	280	01:16	48.38%
/emily-reed-shipwreck/	117	119	02:58	92.13%
/bonfires/	117	130	02:00	75.89%
/old-growth-cedar-wetlands-preserve/	100	101	03:35	84.91%
/rockaway-beach-annual-events/	99	164	01:04	50.26%
/the-story-behind-glass-floats/	96	96	53	94.95%
/rockaway-beach-lodging-guide/	89	269	01:14	31.9%
/lodging-guide-rv-parks-camping/	76	95	01:17	27.69%
/lodging-guide-hotels-motels/	74	134	01:27	26.34%
/twin-rocks/	69	72	01:38	86.3%
/how-to-get-here/	68	123	03:41	78.46%
/comes-trees-go-big-go-home/	66	67	04:03	91.67%
/shopping/flamingo-jims-gifts-clothing/	66	74	01:39	76.62%
/things-to-do/	65	234	47	28.21%
/lodging-guide-vacation-rentals/	64	108	01:50	33.56%
Grand total	6.3K	9.5K	02:11	49.27%

Visitor Demographics

Users

5,581

↑ 46.9%

New Users

5,514

↑ 46.8%

Sessions

6,319

↑ 46.7%

Bounce Rate

61.65%

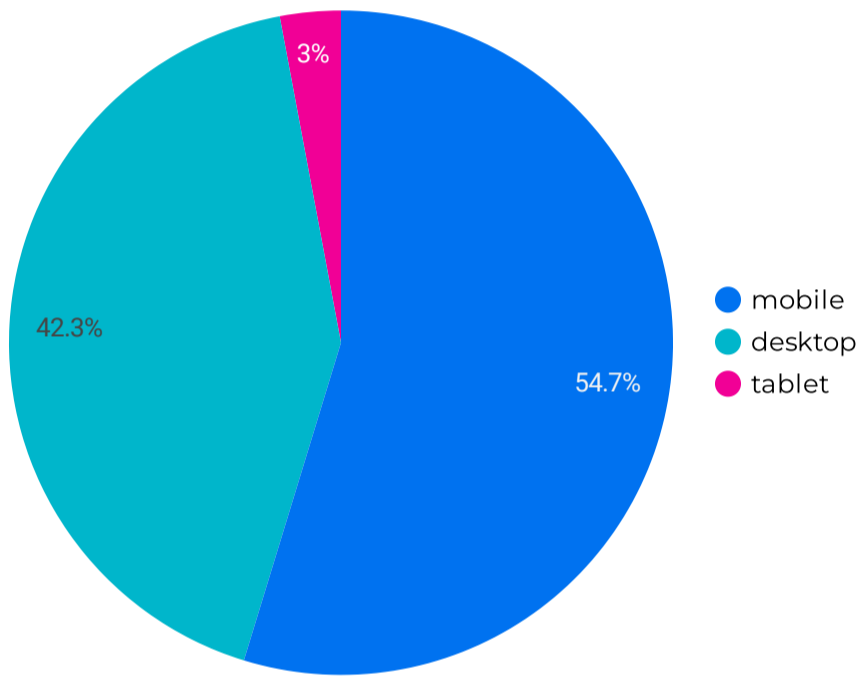
↓ -6.7%

Avg. Session Duration

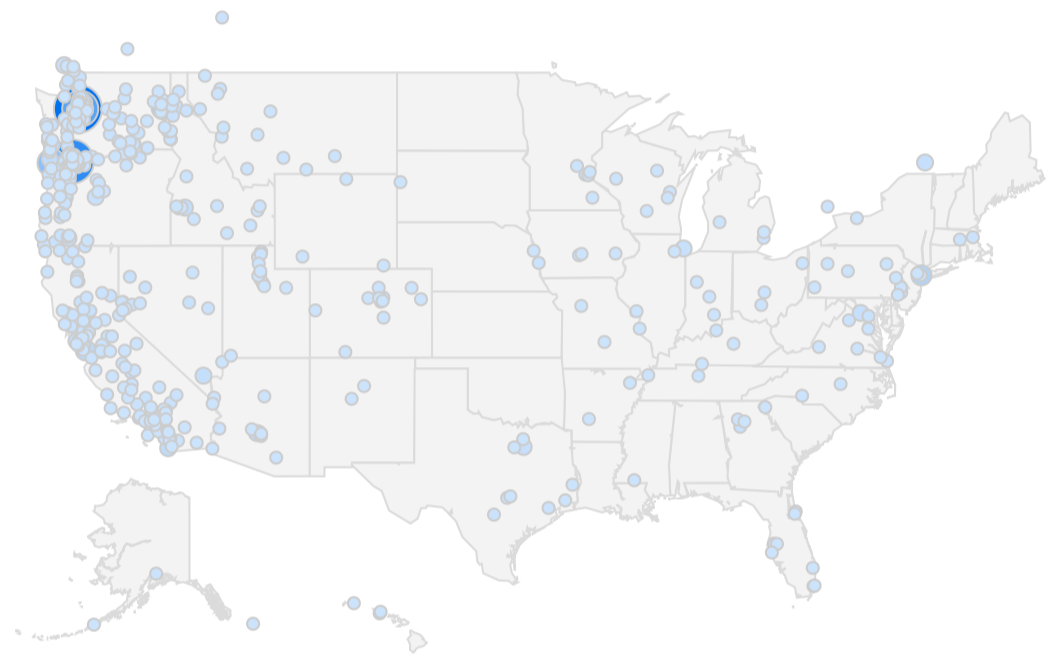
00:02:15

↑ 69.4%

Sessions by Device



Sessions by City



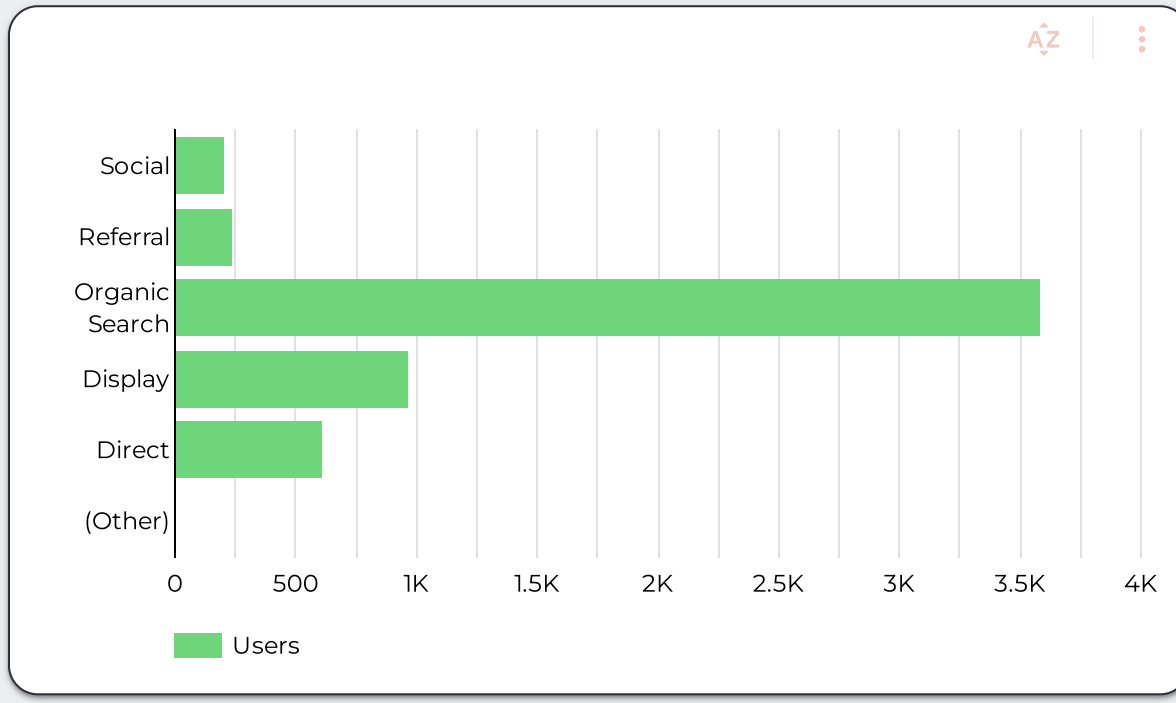
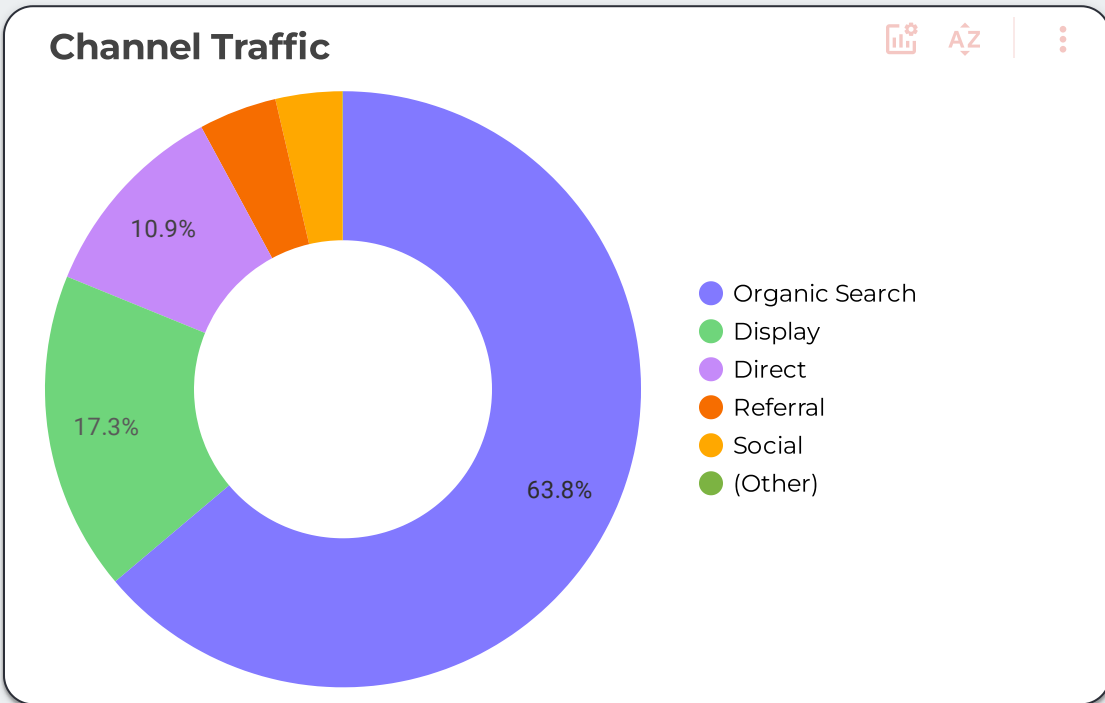
City	Sessions	Users	New Users	Pages / Session	Avg Session Duration
Seattle	706	633	595	1.78	00:02:25
Portland	546	486	467	1.76	00:01:24
Bellevue	395	379	380	3.23	00:04:54
Tillamook	219	202	186	1.35	00:00:44
Spokane	136	116	116	3.07	00:07:32
Sammamish	102	73	73	2.75	00:17:35
New York	93	91	91	1.19	00:00:27
Vancouver	92	79	78	1.99	00:00:52
San Jose	66	62	57	1.55	00:00:43
Beaverton	58	48	48	2.55	00:01:45
Issaquah	56	56	56	3.55	00:03:45
Salem	51	46	46	1.59	00:00:37
San Diego	45	43	40	2.24	00:02:08
Hillsboro	44	38	37	2.91	00:01:31
Phoenix	42	36	33	1.98	00:01:07
Kent	41	36	35	2.07	00:02:58
Grand total	6,003	5,301	5,235	2.06	00:02:19

How Did Users Get To Our Website?

<p>Users</p> <p>5,581</p> <p>↑ 46.9%</p>	<p>New Users</p> <p>5,515</p> <p>↑ 46.9%</p>	<p>Sessions</p> <p>6,319</p> <p>↑ 46.7%</p>	<p>Bounce Rate</p> <p>61.66%</p> <p>↓ -6.7%</p>	<p>Contact Forms</p> <p>4</p> <p>↑ 100.0%</p>	<p>Get The Guide</p> <p>178</p> <p>↑ 20.3%</p>	<p>Click to Email</p> <p>No data</p> <p>No data</p>
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Source / Medium	Sessions	Users	New Users	Pages / Session	Avg Session Duration
google / organic	3,503	3,108	3,060	1.82	00:01:13
seattle_met / display	1,083	967	968	2.73	00:06:53
(direct) / (none)	689	615	609	1.52	00:00:44
bing / organic	315	268	253	3.04	00:02:49
yahoo / organic	120	103	100	2.29	00:01:47
m.facebook.com / referral	117	115	114	1.26	00:00:13
beachconnection.net / referral	100	85	83	2.74	00:01:58
duckduckgo / organic	96	87	84	2.29	00:02:18
lm.facebook.com / referral	67	67	67	1.09	00:00:24
tillamookcoast.com / referral	55	48	47	2.29	00:02:24
localadventurer.com / referral	23	23	22	1.09	00:00:38
oregonlive.com / referral	20	18	16	1.05	00:00:04
corb.us / referral	17	14	11	2.71	00:02:28
Grand total	6,319	5,581	5,515	2.03	00:02:15

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What specific actions (events) did users take? *(use filters above to narrow down)*

Total Events
320
 ↑ 55.3%


Unique Events
241
 ↑ 25.5%

Event Category	Event Action	Event Label	Total Events	Unique Events
forms	submit	Contact Form	4	4
forms	submit	Subscribe Form	16	13
button	click to call	tel:(877) 355-2391	1	1
button	click to call	tel:(800)%20457-8972	1	1
button	click to call	tel:(503) 355-3840	2	1
button	click to call	tel:(503) 355-8300	2	2
button	click	Get The Guide	181	178
button	click to call	tel:(503) 355-2525	1	1
button	click to call	tel:503 355-2817	2	2
button	click to call	tel:(503) 355-2291	5	5
button	click to call	tel:503-457-3439	1	1
button	social profile click	Twitter	70	2
button	social profile click	Instagram	5	5
button	click to call	tel:503-355-2365	2	2
button	click to call	tel:(503) 355-0585	4	4
button	click to call	tel:(800) 457-8972	1	1
button	click to call	tel:(503) 355-2093	2	2
button	click to call	tel:(503) 470-0932	1	1
button	click to call	tel:503-355-3333	1	1
button	social profile click	Facebook	9	8
Grand total			320	241

Facebook most popular post


 **Rockaway Beach**
Published by Dan Haag · March 16 at 6:18 AM





Time to see some whales! 😊
[#visitrockawaybeach](#)



KATU.COM
Oregon Coast's Spring Whale Watch Week dates announced for 2023
Oregon State Parks has announced Spring Whale Watch Week along the Oregon Coast for ...

2,118 People reached	218 Engagements	↑ +1.7x higher Distribution score	Boost post
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 You and 55 others 2 comments 9 shares

 Like  Comment  Share 

Instagram most popular posts:



visitrockawaybeach

Follow

Message



521 posts

1,467 followers

193 following

Visit Rockaway Beach

Local & travel website

Enjoy seven miles of beach and endless stories #smalltownbigstories #rockawaybeachoregon
visitrockawaybeach.org

POSTS

TAGGED



Sponsored Content: Seattle Met and Portland Monthly magazines

7 Rockaway Beach Adventures Await You this Spring

With seven miles of sandy beach, Rockaway Beach on Oregon's north coast makes the perfect home base for activities the whole family will enjoy.

Presented by Rockaway Beach February 22, 2023



Oregon Coast Scenic Railroad, pulled by a vintage steam engine, offers daily tours between Rockaway Beach and Garibaldi.

With lots of lodging options and restaurants, Rockaway Beach is the place to make great memories or start new traditions. Outdoors or in, here's a list of things to do in and near Rockaway Beach.

Geocaching

Part outdoor adventure, part scavenger hunt, part mystery tour, geocaching provides lots of family fun. Find out how to join the treasure hunt at geocaching.com and get started on the fun. Read about one family's geocaching adventure at tillamookcoast.com/geocaching-treasure-hunt

Rockhounding

See all the people on the beach with their eyes locked on the sand as they walk? Chances are they are hunting for agates and shells, which Rockaway Beach has a bounty. The surf brings treasures ashore – you'll find them at low tides. If you're a novice rockhound, here's a guide to get you started: visitrockawaybeach.org/how-to-spot-rocks-when-rockhounding

Want to know how to polish the rocks you gather? Here's a blog that takes you step-by-step: tillamookcoast.com/blog/5-easy-steps-for-polishing-beach-rocks-at-home



This ADA-friendly boardwalk through ancient wetlands to a 900-year-old cedar tree.

Old Growth Cedar Wetlands Trail

The oldest resident in Rockaway Beach is a mammoth Western Red Cedar, at an estimate of 900 years. At 49 feet in circumference, it is also among Oregon's largest trees. Visit this grande dame, which has survived earthquakes, fires, tsunamis, and development, by walking the raised boardwalk through the wetlands preserve. Informative signage posted along the ADA-friendly

walk shares stories of trees, wildlife, and stewardship. Located at the south end of Rockaway Beach at Highway 101 and Washington Street.

Ride the Rails

Embark on the trip reminiscent of yesteryear. The Oregon Coast Scenic Railroad, pulled by a vintage steam engine, offers terrific tours in spring and summer. Get your tickets at: oregoncoastscenic.org



Lake Lytle is not only a great place to go fishing, but it's also ideal for kayaking and canoeing.

Crabbing, Clamming and Fishing

Oregon's north coast is a seafood destination, whether you want to order it in a restaurant, or dig and fish for your dinner. Just a few miles north of Rockaway Beach is Kelly's Marina, where you can learn to catch and cook Dungeness crab. Or go just south of town to Garibaldi, where you can dig for clams at low tide in Tillamook Bay. If fishing is on your wish list, the Oregon coast is your oyster. Cast a line from the fishing dock at Lake Lytle or the beach, or hire a guide. We have a list of the best guides for river, bay or ocean: tillamookcoast.com/what-to-do/charter-fishing

Birds, Wildlife, Whales

Oregon Coast skies and trees are filled with hundreds of types of birds. While we're all familiar with the gulls (and they are fascinating), you'll find blue heron, egret, osprey, red-winged blackbird, Stellar's Jay, eagle, pelican and much more. Bring your binoculars. Refer to this handy guide: tillamookcoast.com/what-to-do/bird-watching

As you walk trails and the beaches, don't be surprised if you encounter a herd of elk. There are several herds up and down the coast, and they like the forests and open meadows as much as they like the beach. Don't approach the elk, but do stand back at a safe distance and admire these magnificent creatures.

Whales can be seen at different times of the year during migration. Go to Cape Meares Lighthouse for the best viewing: tillamookcoast.com/where-to-go/cape-meares-lighthouse



Warehouse 10 offers a mix of new and vintage beachy home décor.

Eclectic Shopping

A walk around the village of Rockaway Beach is always fun. It's filled with shops full of treasures – for you or those on your holiday gift list. From collectibles at Flamingo Jim's and Trash and Treasures to home décor and one-of-a-kind finds at Warehouse 10, Simply Charming, Little Crow, and Troxel's Gem and Jewelry, shopping is an adventure. For a list of all stores, go to: visitrockawaybeach.org/rockaway-beach-shopping

We'll see you soon! Plan your trip at visitrockawaybeach.org

Seattle Met/Portland Monthly e-newsletter ad

7:38



Reopening or Re...
www.pdxmonthly...



Eat & Drink > Food News > Reopening or Rebirth? What to Expect
ESTABLISHMENTS PAUSED IN THE PANDEMIC BUT THEN
returned, Ava Gene's did not. Short of a stint as a
[pandemic walk-up market, Division Street Grocers](#), one
of the city's great dining rooms at the center of SE
Division Street's restaurant row has been empty ever
since. Sortis, a company that identifies itself as "equal
parts incubator, operator, and development platform,"
took over rebuilding efforts just over nine months ago.

ADVERTISEMENT - STORY CONTINUES BELOW

SPONSORED

7 Rockaway Beach Adventures Await You this Spring

With seven miles of sandy
beach, Rockaway Beach on
Oregon's north coast makes the
perfect home base for activities
the whole family will enjoy.

Presented by Rockaway Beach



Oregonian/OregonLive

2. ROCKAWAY BIG TREE

A short, accessible boardwalk hike leads to [one of the biggest trees in Oregon](#), a western red cedar that measures 154 feet tall and 49 feet around. That giant, colloquially known as the Rockaway Big Tree, is found inside the Rockaway Beach Old Growth Cedar Preserve, a swampy patch of land conveniently located beside U.S. 101.

Open dawn to dusk, daily; off U.S. 101, south of milepost 51.



A massive western red cedar tree stands tall at the end of a hike in the Rockaway Beach Old Growth Cedar Preserve, found just off U.S. 101 on the north Oregon coast. Jamie Hale/The Oregonian

ROCKAWAY BEACH

OREGON

small town. big stories.

FAMILY ADVENTURE GUIDE *to the Oregon Coast*

With seven miles of sandy beach and unlimited fun, Rockaway Beach on the north Oregon Coast is a favorite getaway for generations of families. Easy to get to, and with lots of lodging options, it's the place to make family memories and traditions.

PLAN YOUR NEXT FAMILY GETAWAY AT
VISITROCKAWAYBEACH.ORG



GEOCACHING

Part outdoor adventure, part scavenger hunt, geocaching is a great family experience. Find out how to join the treasure hunt at geocaching.com and get started on the fun. Here's one family's story:

[tillamookcoast.com/
geocaching-treasure-hunt/](http://tillamookcoast.com/geocaching-treasure-hunt/)



CLAMMING & CRABBING

The tastiest seafood is the kind you catch yourself. All you need are the right tools and a proper license, easily available in Rockaway Beach and at local marinas. Toss a crab ring off a dock, or get a shovel and dig!

visitrockawaybeach.org/outdoor



INTERNATIONAL KITE FESTIVAL

Come fly a kite on the beach! Join professional kite flyers, team flyers and families for one of the best kite festivals in the Northwest. Three days of fun every summer.

rockawaybeach.net/events/kite-festival



OLD GROWTH CEDAR WETLANDS TRAIL

The oldest resident in Rockaway Beach is a mammoth Western Red Cedar. At 49 feet in circumference, it is also among Oregon's largest trees. An easy, ADA-friendly trail leads through a wetlands preserve to the famous tree.

[visitrockawaybeach.org/
old-growth-cedar-wetlands-preserve](http://visitrockawaybeach.org/old-growth-cedar-wetlands-preserve)



RAILRIDING ON THE COAST

Put pedal to the metal on a bike that travels the train tracks! You'll get a ground's eye view of bays, rivers, trestles, farms, cows, horses, fish, even the Tillamook Creamery. Book your ride ahead of time, it's a popular activity.

tillamookrailriders.com



FOURTH OF JULY FIREWORKS

Named one of the top 10 displays in the U.S., your family will sparkle with awe on the beach as the fireworks light up the sky on the night of 4th of July. Enjoy the parade at 11am that day.

rockawaybeach.net/events/july-4th-celebration



OREGON SCENIC RAILROAD

Ride the rails along the coastline from Rockaway Beach to Garibaldi and back again. From Thanksgiving to Christmas, Santa and Mrs. Claus join the train for the Candy Cane Express.

oregoncoastscenic.org



ACE/Cup of Excellence Executive Director Darrin Daniel Resigns

Nick Brown (<https://dailycoffeenews.com/author/brownderby/>) | March 15, 2023



(<https://dailycoffeenews.com/2023/03/15/ace-cup-of-excellence-executive-director-darrin-daniel-resigns/darrin-daniel-3/>)

Darrin Daniel speaking at the 20th Anniversary Brazil Cup of Excellence event in 2019. Daily Coffee News photo by Howard Bryman.

After more than six years holding the top executive position at the sibling nonprofits [Cup of Excellence](https://cupofexcellence.org/) (<https://cupofexcellence.org/>) (CoE) and [Alliance for Coffee Excellence](https://www.allianceforcoffeexcellence.org/) (<https://www.allianceforcoffeexcellence.org/>) (ACE), Darrin Daniel has resigned.

In a letter shared with DCN yesterday, ACE said the search for a new executive director will begin “in the coming weeks.” Meanwhile, all current CoE and ACE programming will continue as scheduled.

With deep experience in green coffee with companies such as Allegro Coffee and Stumptown Coffee Roasters, Daniel was [named executive director of both organizations](https://dailycoffeenews.com/2017/01/09/darrin-daniel-named-executive-director-of-) (<https://dailycoffeenews.com/2017/01/09/darrin-daniel-named-executive-director-of->

[acecup-of-excellence/](#)) — based in Portland, Oregon — in 2017. He took over for longtime CoE organizer Susie Spindler, who [came out of retirement \(https://dailycoffeenews.com/2016/02/17/ace-director-debbie-hill-resigns-susie-spindler-named-interim/\)](#) to lead the organization on an interim basis.

Under Daniel's leadership, the Cup of Excellence green coffee competition and auction program expanded into new markets — including [Ethiopia \(https://dailycoffeenews.com/2023/03/02/ethiopia-cup-of-excellence-program-suspended-for-2023/\)](#) and [Indonesia \(https://dailycoffeenews.com/2022/02/02/indonesia-cup-of-excellence-coffees-average-nearly-30-per-pound-at-auction/\)](#) — while ACE also launched a sibling auction program called [Private Collection Auctions \(https://dailycoffeenews.com/tag/ace-private-collection-auction/\)](#) (PCAs).



[\(https://dailycoffeenews.com/2023/03/15/ace-cup-of-excellence-executive-director-darrin-daniel-resigns/cupping-crust-2/\)](#)

A cupping at a Cup of Excellence event in Brazil. Daily Coffee News photo by Howard Bryman.

Both the CoE and PCA auction programs routinely result in high-scoring coffees — often micro or nano lots featuring progressive post-harvesting techniques or non-traditional coffee varieties — that can fetch [exceptionally high prices from international buyers \(https://dailycoffeenews.com/2022/08/31/ethiopia-sidama-coffee-breaks-cup-of-excellence-record-at-400-50-lb/\)](#).

“It has been an honor to serve as your executive director for the past six years,” Daniel said in an announcement from ACE. “I am proud to promote all the work we have done together to promote excellence in coffee and support farmers and roasters around the world.”

Along with family and friends, Daniel recently opened an independent cafe and music venue on the Oregon coast called Rockaway Roasters (<https://dailycoffeenews.com/2022/12/01/rockaway-roastery-serves-cups-of-excellent-coffee-on-the-oregon-coast/>).

Does your coffee business have news to share? Let DCN's editors know here (<https://dailycoffeenews.com/contact/>).

Nick Brown (<https://dailycoffeenews.com/author/brownderby/>)
Nick Brown is the editor of Daily Coffee News by Roast Magazine.



(<https://bit.ly/3iwiTg9>)



(<https://bit.ly/3yXajg8>)



(<https://bit.ly/3B2wYcj>)



(<http://bit.ly/2loPgX0>)

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2022-2023 Off-Season Tourism Marketing Grants

Funding Recommendation
March 8, 2023
Rockaway Beach City Council Meeting

Available Funding \$35,000

Proposed Funding: \$35,936

	Applicant	Organization Contact	Project Description & Budget	Grant Request	Total Project	Business Type
A	Beach Bakeshop	James Schoreder	Project Description: Building signage, sandwich boards, logo update, vehicle magnets	\$3,000	\$4,580	Food Service
B	Friends of Rockaway Beach Library	Jean Scholtz	Project Description: New library website	\$3,000	\$3,274	Non-Profit
C	Joe's Snack Shack	Debra Reeves	Project Description: Outdoor Business Signage	\$3,000	\$3,000	Retail
D	My Essential Collection	Andrea Wolfe	Project Description: Landing page, advertising flags, Facebook/Instagram, Sandwich boards (Grant will not pay for event swag)	\$3,000	\$6,145	Retail
E	The Original Pronto Pup	Diane Langer	Project Description: Create website, digital and print advertising	\$3,000	\$3,000	Food Service
F	Rainy Day Fun Machines	Julie Maxfield	Project Description: Artist mural, photography, social media advertising, and unveiling party	\$2,500	\$2,500	Retail
G	Rockaway Beach Chamber of Commerce	Isis Breazille	Project Description: Website upgrade	\$3,000	\$3,000	Chamber of Commerce



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	Applicant	Organization Contact	Project Description & Budget	Grant Request	Total Project	Business Type
H	Rockaway Beach Resort	Angie Vandercreek	Project Description: Social media campaign	\$2,570	\$2,570	Lodging
I	Rockaway Brazilian Jiu Jitsu	Jay Udelhoven	Project Description: Business signage, banners, sandwich boards, and brochures	\$2,684	\$2,684	Sports/Wellness
J	Sand Dollar Restaurant & Lounge	Emma Heathershaw	Project Description: Outdoor Signage	\$3,000	\$8,950	Food Service
K	Sea Breeze Ice Cream	Corinne Rupp	Project Description: Outdoor Signage	\$1,182	\$1,182	Food Service
L	Simply Charming	Kim Tackett	Project Description: Feather Flags with Poles (Pens & Bags with Logos not eligible)	\$3,000	\$3,000	Retail
M	Trash & Treasures	Corinne Rupp	Project Description: Outdoor Signage	\$3,000	\$3,000	Food Service
			Totals	\$35,936	\$46,885	



Grant Program Managed By
 Tillamook Coast Visitors Association

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