



**FALL 2023**

## **Community and Destination Management Planning**

People who live in Rockaway Beach have a desire to make the place they call home even better. The community/destination management planning process captures their ideas about what improvements could be made that increase livability, safety and community engagement, now and in the future. The planning process consists of four meetings, each varying from one to three hours long. Your voice and ideas are welcome. Please join us in the process and create a "living document" with prioritized projects. The planning is facilitated by Tillamook Coast Visitors Association.

**All workshops will take place at Rockaway Beach city hall.**

### **COMMUNITY INFORMATION MEETING**

**MONDAY, SEPT. 18, 6PM**

Goal of a community & destination management plan; what is sustainable tourism and destination management; description of three workshops; deliverables. Q&A

### **WORKSHOP #2**

**MONDAY, OCTOBER 23, 6-8:30PM**

Review of input from workshop #1; define categories/initiatives based on values, desired assets and SWOT; review, discuss and propose additional projects/activities for each initiative; discuss "whys."

### **WORKSHOP #1**

**MONDAY, OCTOBER 2, 6-8PM**

What does the community value about living in Rockaway Beach; determine strengths, weaknesses, opportunities, threats (SWOT); brainstorm desired community projects and assets.

### **WORKSHOP #3**

**MONDAY, NOVEMBER 13, 6-9PM**

Review and continue to define previous workshop input; discuss why/who/how/when/challenges/funding options/length of project of proposed projects; rank and prioritize projects.

**FOR MORE INFORMATION, CONTACT  
NAN@TILLAMOOKCOAST.COM**

To view other community plans, go to [tillamookcoast.com/industry](http://tillamookcoast.com/industry) and scroll to "Community and Destination Management Plans"

The City Council may gather for this meeting and will not take any action.  
Rockaway Beach City Hall is accessible to the disabled. If special accommodation is needed, please notify the City Recorder at (503) 374-1752, at least 48 hours in advance of the meeting so appropriate assistance can be provided.