

September 13, 2023

Rockaway Beach
City Council
Meeting



Façade Improvement Grant

A first
impression
is the best
advertising



The more a city does to help make the town better, the more economic vitality will occur.

- *New investments are happening*
- *More people have moved here*
- *Improved facades make a huge difference*

How will this grant help?

- *Improve visitor-facing exteriors of commercial buildings within the City of Rockaway Beach*
- *Achieve visible results that enhance image, and marketability with those looking to invest*

Why a Façade Improvement Grant?



Propose a \$200,000 grant
\$20,000 maximum ask, no match required

Who is eligible?

- Property owners of buildings in Rockaway Beach commercial zones that are for-profit, tourism-based businesses.
- Business owners or tenants of commercial buildings operating tourism-based businesses with written consent of property owner.
- Applicants must have a current business license and show proof that property and other taxes are current

Why a Façade Improvement Grant?



Opens October 2
Deadline to apply - December 15

Applications will be available at
visitrockawaybeach.org/grants

Marketing grant will also open October 2
Deadline to apply – November 17
\$35,000 fund; maximum ask \$3000

TCVA will manage both grant processes



Promotional Campaign: Rockaway Beach – a fresh look at a favorite destination

- Conduct a series of stories/videos on the welcoming appeal and feel of the town “all dressed up and waiting for you.”
- New photography, will be shared with business owners for use on websites, social media and other marketing efforts
- Visitrockawaybeach.org website will showcase new photos, videos and stories

Share the good works





City of
Independence"
Main Street 2002



The improved streetscape inspired business owners to renovate their buildings



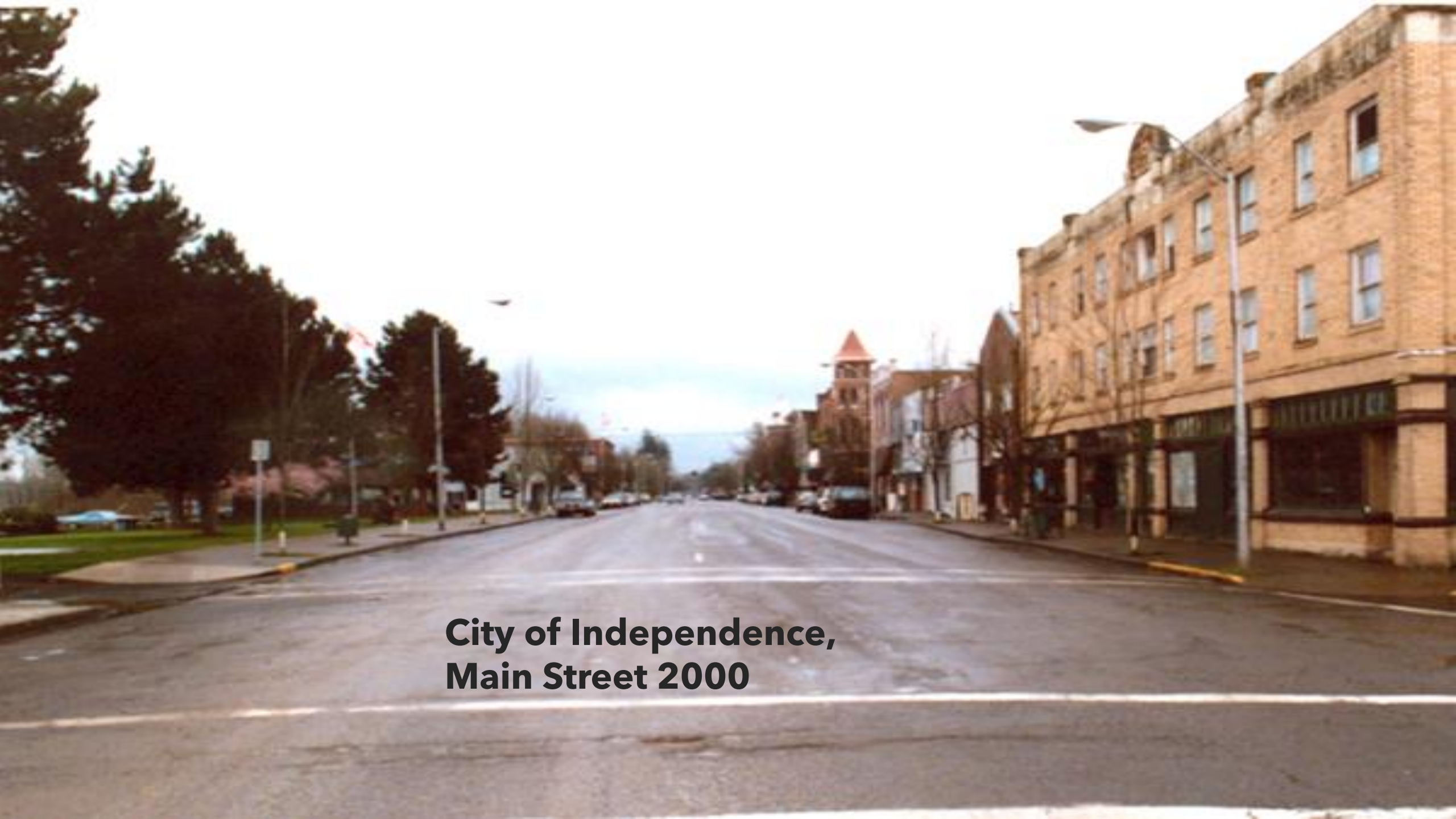
2nd & Monmouth Street ca: 2002

APR 22 2002



The community passed a \$500,000 bond and raised almost \$1.5 million in grants and local donations to fund construction of the new library in 2002. Over 100,000 people visit it each year.

06/04/2007



**City of Independence,
Main Street 2000**



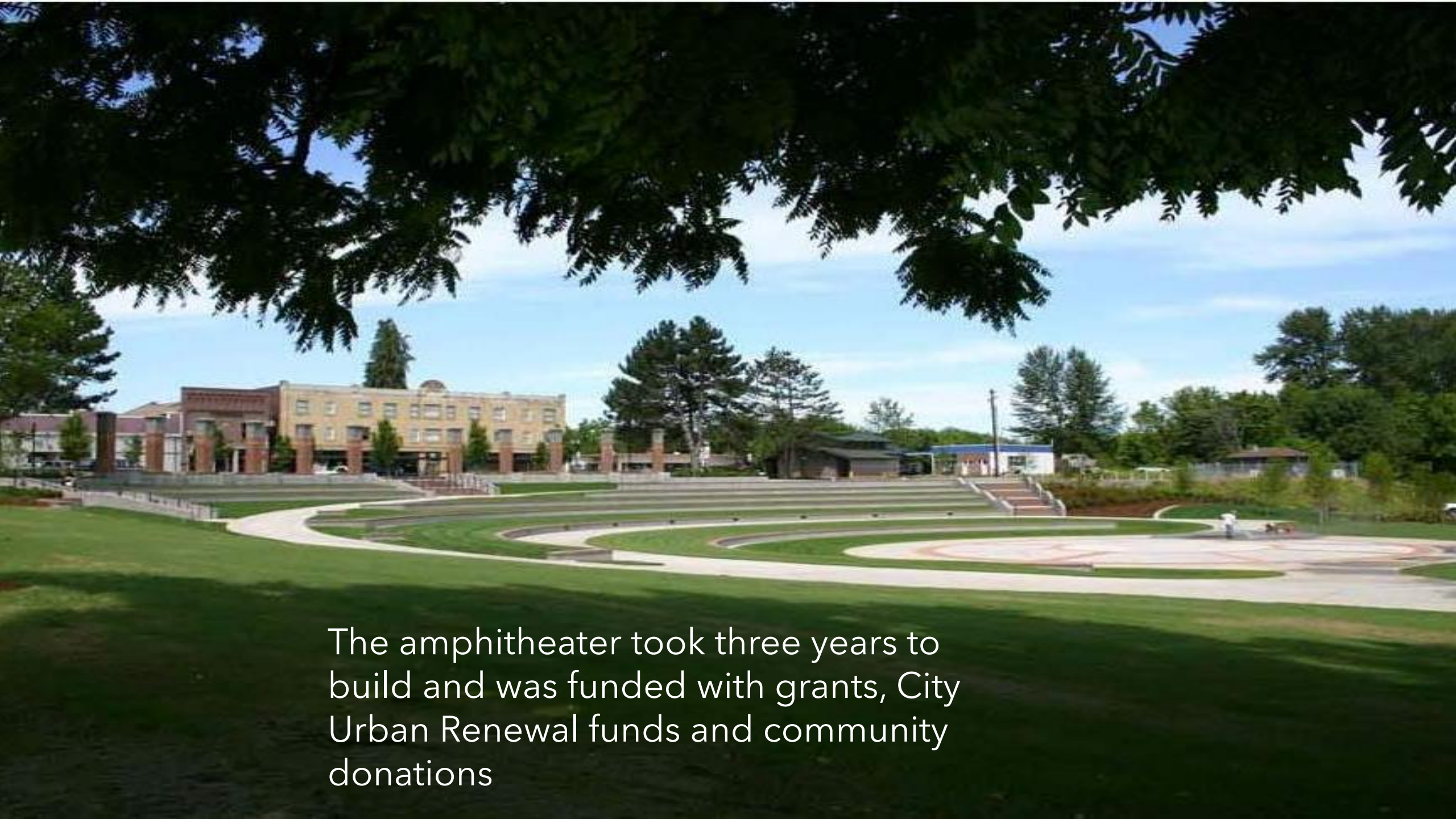
HISTORIC DISTRICT
B STREET

J. Della's
Restaurant
Bloody Mary Bar
Saturdays & Sundays
8am - 2pm

Main Street Today



Riverview Park 2000



The amphitheater took three years to build and was funded with grants, City Urban Renewal funds and community donations

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RESOLUTION NO 23-1003

A RESOLUTION APPROVING A LEASE AGREEMENT FOR THE ROCKAWAY BEACH FIRE RESCUE DEPARTMENT'S ACQUISITION OF FIRE APPARATUS

WHEREAS, replacement of Engine 21 was identified as a priority in the Rockaway Beach Fire Rescue Department Mobile Equipment Replacement Plan adopted by Resolution 23-992; and

WHEREAS, a price agreement for firefighting apparatus was competitively awarded to Rosenbauer America through the Sourcewell cooperative organization; and

WHEREAS, Rosenbauer America has identified General Fire Apparatus as an authorized dealer for their products; and

WHEREAS, the City has identified Community Leasing Partners (a division of Community First National Bank) as providing competitive financing rates for the acquisition of fire apparatus.

NOW, THEREFORE, BE IT RESOLVED, that:

Section 1. Acquisition of the Rosenbauer replacement fire apparatus will be obtained from General Fire Apparatus through a lease purchase agreement with Community First National Bank as described in Exhibit A.

Section 2. The City of Rockaway Beach City Council hereby approves the lease purchase agreement with Community First National Bank for acquisition of fire apparatus attached as Exhibit A, and authorizes the Mayor to execute the contract.

APPROVED AND ADOPTED BY THE CITY COUNCIL, AND EFFECTIVE THE 13TH DAY OF SEPTEMBER 2023.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

Resolution 23-1003

- Approves a lease purchase agreement for new fire apparatus
- Rosenbauer Ladder Truck 21
- Total cost: \$1,019,572
- Down payment: \$350,000
- Amount financed: \$669,572
- City can pay-off balance after delivery –estimated December 2024

RESOLUTION NO 23-1004

A RESOLUTION APPROVING AWARDS FOR THE 2023 COMMUNITY GRANT PROGRAM

WHEREAS, the City appropriated \$60,000 for the 2023 Community Grant Program in the 2023-2024 fiscal year adopted budget; and

WHEREAS, the Community Grant Program provides funding to non-profit entities and organizations that serve the Rockaway Beach community; and

WHEREAS, the City Council shall determine the grant recipients and the dollar amount of each grant award based on the grant program evaluation criteria; and

WHEREAS, the City Council may make further awards after review of the applications received; and

WHEREAS, the City Council has reviewed the applications and determined to award the following grants to applicants as specified below.

NOW, THEREFORE, BE IT RESOLVED, that the City of Rockaway Beach City Council hereby awards 2023 Community Grants to the following recipients in the amounts specified below:

Recipient:	Grant Amount:
	\$
	\$
	\$
	\$
	\$
	\$

APPROVED AND ADOPTED BY THE CITY COUNCIL, AND EFFECTIVE THE 13TH DAY OF SEPTEMBER 2023.

APPROVED

Charles McNeilly, Mayor

Resolution 23-1004

- Approves awards for the 2023 Community Grant Program
- Program targets non-profits and organizations that serve the Rockaway Beach Community
- Funds available \$60,000.00
- Funds Requested \$52,200.36
- 6 Applications Received

RESOLUTION NO 23-1005

A RESOLUTION APPROVING A MEMORANDUM OF UNDERSTANDING AMONG THE PARTICIPANTS OF THE JETTY CREEK WORKING GROUP

WHEREAS, the City of Rockaway Beach, Nuveen Natural Capital, Sustainable Northwest, North Coast Land Conservancy, and local community representatives, collectively known as the Jetty Creek Working Group desire to define through a Memorandum of Understanding (MOU) their respective roles and responsibilities in order to achieve mutually beneficial outcomes and resources in the lower Jetty Creek watershed; and

WHEREAS, the Jetty Creek Working Group intends to create a collaborative solution for long-term stewardship of the watershed; and

WHEREAS, the City's primary drinking water source is the Jetty Creek watershed and collaborative, sustainable stewardship of the watershed is in the best interest of the City; and

WHEREAS, the MOU is neither a fiscal nor a funds obligation document; and

WHEREAS, the MOU identifies the objectives, shared understanding, and roles and responsibilities of the members of the Working Group.

NOW, THEREFORE, BE IT RESOLVED, that the City of Rockaway Beach City Council hereby approves the Memorandum of Understanding among the participants of the Jetty Creek Working Group, attached as Exhibit A.

APPROVED AND ADOPTED BY THE CITY COUNCIL, AND EFFECTIVE THE 13TH DAY OF SEPTEMBER 2023.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

Resolution 23-1005

- Approves nonbinding agreement to allow parties to work on a long-term stewardship solution of City watershed
 - City of Rockaway Beach
 - Nuveen Natural Capital
 - Sustainable Northwest
 - North Coast Land Conservancy
- Objectives:
 - Develop Habitat Conservation Plan
 - Secure Funding and Implement Plan
 - Consider conservation easements, fee-title ownership and funding sources needed.

RESOLUTION NO 23-1006

**A RESOLUTION APPROVING A LEASE AGREEMENT WITH TILLAMOOK COUNTY
FOR LAKE LYTLE BOAT LAUNCH**

WHEREAS, the Tillamook County is the owner of a 0.86 acre parcel of land within the City known as the Lake Lytle Boat Launch; and

WHEREAS, units of local government may enter into agreements concerning managing park and recreation lands for recreational purposes; and

WHEREAS, the City is interested in making substantial improvements to the Lake Lytle property to increase the recreational opportunities for the public; and

WHEREAS, City is in the process of adopting an improvement plan for the property; and

WHEREAS, the City desires to lease the Lake Lytle property from the County under the conditions set forth in the agreement attached as Exhibit A.

NOW, THEREFORE, BE IT RESOLVED, that the City of Rockaway Beach City Council hereby approves the lease agreement with Tillamook County for the Lake Lytle Boat Launch, attached as Exhibit A.

APPROVED AND ADOPTED BY THE CITY COUNCIL, AND EFFECTIVE THE 13TH DAY OF SEPTEMBER 2023.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

Resolution 23-1006

- Approves Lease with Tillamook County for City control of Lake Lytle boat launch property
- City to develop concept plan based on previous community meeting and feedback
- City to take operational control on property January 1, 2024
- “Phase 1” improvements possible by summer 2024

RESOLUTION NO 23-1008

A RESOLUTION APPROVING A LEASE AGREEMENT WITH NEAH-KAH-NIE SCHOOL DISTRICT NO. 56 FOR TENNIS COURT PROPERTY

WHEREAS, Neah-Kah-Nie School District No. 56, Tillamook County, Oregon, hereinafter referred to as District, is the owner of the real property described, below, hereinafter referred to as the Tennis Court Property; and

WHEREAS, the parties had previously entered a tennis court lease dated June 4, 1979 for twenty-five (25) years, but that lease has long since expired; and

WHEREAS, the City has constructed tennis courts on the Tennis Court Property, during that first Lease with the District, for the use of the public without charge and without discrimination; and

WHEREAS, the City desires to lease the Tennis Court Property from the District under the conditions set forth in the agreement attached as Exhibit A.

NOW, THEREFORE, BE IT RESOLVED, that the City of Rockaway Beach City Council hereby approves the lease agreement with Neah-Kah-Nie School District No. 56 for the Tennis Court Property, attached as Exhibit A.

APPROVED AND ADOPTED BY THE CITY COUNCIL, AND EFFECTIVE THE 13TH DAY OF SEPTEMBER 2023.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

Resolution 23-1008

- Approves lease agreement with NKN School Dist. for Tennis Courts
- One year agreement
- City to perform *some* improvements, weather and budget dependent
- Long-term agreement/funding needed for major improvements

Department of Land Conservation and Development 2023-2025 Technical Assistance Programs Overview

As of June 1, 2023

Housing Planning Assistance:

Total Grant Fund: \$2.5 million

Application Period: June 1 – July 31, 2023

Eligible Projects: Develop, adopt, and implement plans needed to support housing production, affordability, and choice, including Housing Capacity Analyses (HCA) and Housing Production Strategies (HPS) under Goal 10 as well as updates to local development codes and comprehensive plans to comply with applicable state housing statutes and reduce regulatory barriers to housing production. Local governments not required by state law to conduct these planning activities are still highly encouraged to apply.

More Information: [Grant Application](#), [Webinar \(recording\)](#), contact housing.dlcd@dlcd.oregon.gov

Housing-Related Urbanization Planning Assistance:

Total Grant Fund: \$1 million

Application Period: June 1 – July 31, 2023

Eligible Projects: Develop, adopt, and implement urbanization and public facilities plans to support development readiness or amend an Urban Growth Boundary where a housing need is identified.

More Information: [Grant Application](#), [Webinar \(recording\)](#), contact housing.dlcd@dlcd.oregon.gov

General Technical Assistance:

Total Grant Fund: Approx \$700,000

Application Period: September-October

Eligible Projects: Competitive awards to local communities that fund projects to update a comprehensive plan, to update local land use ordinances, or other planning compliance projects. The grants must align with the priorities provided in the Grant Allocation Plan.

More Information: [2021-2023 Grant Allocation Plan](#); [2021-2023 Webinar \(recording\)](#)

Transportation Growth Management (TGM) Planning Grants:

Total Grant Fund: \$2.5 million

Application Period: Open now, closing July 27, 2023

Eligible Projects: TGM awards two types of grants - **Category 1:** Transportation System Planning, to give Oregonians a range of transportation choices and meet requirements of the Oregon Transportation Planning Rules. **Category 2:** Integrated Land Use and Transportation Planning, to promote communities that meet the needs of all Oregonians to live, work, and move about

DLCD Grant Award!

- Housing Planning Assistance
 - SB 406 – Compliance (Middle Housing/affordable housing), Zoning code amendments to address these issues in Rockaway Beach
 - DLCD to provide consultant team for Rockaway Beach
 - Award process to begin in the next 1-2 months



small town. big beach.

FALL 2023

Community and Destination Management Planning

People who live in Rockaway Beach have a desire to make the place they call home even better. The community/destination management planning process captures their ideas about what improvements could be made that increase livability, safety and community engagement, now and in the future. The planning process consists of four meetings, each varying from one to three hours long. Your voice and ideas are welcome. Please join us in the process and create a "living document" with prioritized projects. The planning is facilitated by Tillamook Coast Visitors Association.

All workshops will take place at Rockaway Beach city hall.

COMMUNITY INFORMATION MEETING

MONDAY, SEPT. 18, 6PM

Goal of a community & destination management plan; what is sustainable tourism and destination management; description of three workshops; deliverables. Q&A

WORKSHOP #2

MONDAY, OCTOBER 23, 6-8:30PM

Review of input from workshop #1; define categories/initiatives based on values, desired assets and SWOT; review, discuss and propose additional projects/activities for each initiative; discuss "whys."

WORKSHOP #1

MONDAY, OCTOBER 2, 6-8PM

What does the community value about living in Rockaway Beach; determine strengths, weaknesses, opportunities, threats (SWOT); brainstorm desired community projects and assets.

WORKSHOP #3

MONDAY, NOVEMBER 13, 6-9PM

Review and continue to define previous workshop input; discuss why/who/how/when/challenges/funding options/length of project of proposed projects; rank and prioritize projects.

FOR MORE INFORMATION, CONTACT
NAN@TILLAMOOKCOAST.COM

To view other community plans, go to tillamookcoast.com/industry and scroll to "Community and Destination Management Plans"

Destination Management Plan

- Tillamook Coast to host a series of Community Workshops to develop a DMP
- DMP: Prioritizes Public Use Projects
- Inform the Pubic:
 - What is Destination Management?
 - What is sustainable Tourism?
- Hear from Community Members:
 - What does the Community Value?
 - Community desired assets?
- Utilize this input to create a Destination Management Plan
- Potential for future funding for projects identified



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Destination Management Plan

Meeting Schedule

- Kick-off Meeting: Monday Sept 18, 6pm
- Workshop #1: Monday, October 2, 6pm
- Workshop #2: Monday, October 23, 6pm
- Workshop #3: Monday, November 13, 6pm
- DMP Presentation: Wednesday January 10, 6pm

Utility Bills - New Look/Features

INVOICE

CITY OF ROCKAWAY BEACH
 276 HWY 101 S
 ROCKAWAY BEACH OREGON 97136
 503-374-1752
 CITYHALL@CORB.US

Customer Number: 7654321
 Service Dates: 05/05/23 to 07/26/23
 Service Address: 123 SOMEWHERE ST
 Due Date: 08/17/23
 Amount Due: \$172.09

SERVICE ADDRESS		ACCOUNT NUMBER		BILL DATE	
123 SOMEWHERE ST		123456-789		04/28/2022	
Last Bill Amount	Last Payment Amount	Late Fee	Balance Forward	Adjustments	Last Day to Pay
\$56.82	\$56.82	0.00	0.00	56.82	04/10/2022

WATER CHARGES					
Description	Meter	Previous Meter Reading	Current Meter Reading	Usage (100 cfl)	Charge
Residential City Water Basic Charge					89.74
Residential Water Usage	34671294	2745	2759	14	33.60
Water Subtotal					\$123.34

SANITARY SEWER CHARGES					
Residential City Sewer Basic Charge					101.00
Account Charge					65.00
Sanitary Sewer Charges Subtotal					\$176.00

SUMMARY	
Total New Charges	\$799.00
Previous Balance	\$21.00
Adjustments	\$10.00
Total Amount Due	\$830.00

MESSAGE CENTER

Water Rate Update
 On July 13th, the City of Rockaway Beach Commission approved a rate increase for all customer classes that will take effect on September 1, 2023. The new rate will increase an average residential customer's bill by \$1.50 per month. For more information, please visit our website at www.corb.us

Water Quality Report
 The 2022 Water Quality Report for City of Rockaway Beach customers is now available online at: www.corb.us

Sewer Usage Charge
 Conserving water in winter can help reduce sewer and water bills. The sewer usage charge is based on average winter water consumption November through April, which is reviewed and updated by September 1st using previous winter water usage to establish next year's billing.

WATER CONSUMPTION

Return this portion with payment. Make check payable to City of Rockaway Beach. Please include account and customer number on check.

CITY OF ROCKAWAY BEACH
 276 HWY 101 S
 ROCKAWAY BEACH OREGON 97136

SAMPLE CUSTOMER
 123 SOMEWHERE ST
 ROCKAWAY BEACH OREGON 97136

CITY OF ROCKAWAY BEACH
 276 HWY 101 S
 ROCKAWAY BEACH OREGON 97136

Customer Number: 7654321
 Service Dates: 05/05/23 to 07/26/23
 Service Address: 123 SOMEWHERE ST
 Due Date: 08/17/23
 Amount Due: \$172.09
 Amount Enclosed: \$

Check box and enter info on back for changes, or to enroll in paperless billing.

- Begins November 1, 2023
- Full-Size Bill w/return Envelope
- Track Monthly Consumption
- Message Center
- Ability to:
 - 24/7 Account Access
 - Option to Pay Online
 - Opt-in for Paperless Billing



We are Proud to Introduce a New Look to our Utility Bills Plus a New Online-Payment Portal

Starting November 1, 2023, you will notice a change in the way your utility bill looks. You will also have the ability to sign up for paperless statements with multiple payment options and 24/7 account access. Customers who are currently signed up with Payment Service Network (PSN) will need to make a new account under the new online payment portal before making utility payments. Watch for the updated ONLINE PAYMENT LINK on the city's website at www.corb.us

Utility Bills - New Look/Features

- Begins November 1, 2023
- Full-Size Bill w/return Envelope
- Track Monthly Consumption
- Message Center
- Ability to:
 - 24/7 Account Access
 - Option to Pay Online
 - Opt-in for Paperless Billing

Join Us!



Food, Fun, & Fire Dept. Demonstrations!

Meet Your Firefighters & Staff!

Rockaway Beach Preparedness Group Go-Bag Demo!



October 7th 11 am – 3 pm



September 13, 2023

Rockaway Beach
City Council
Meeting



City of Rockaway Beach Coffee w/ Manager and Mayor

Fourth Thursday of the Month

9:00 am to 10:00 am

City Hall 2nd Floor Conference Room

Thursday, September 28, 2023

Bring your questions, comments and suggestions

We look forward to our interaction!

Community and Destination Management

Community Information Meeting

Monday, September 18 at 6 pm

Rockaway Beach City Hall

- Goals of a community & destination management plan
- What is sustainable tourism and destination management
- Description of the three workshops
- Deliverables from workshops
- Q&A