

ROCKAWAY BEACH

OREGON

small town. big beach.

FALL 2023

Community and Destination Management Planning

People who live in Rockaway Beach have a desire to make the place they call home even better. The community/destination management planning process captures their ideas about what improvements could be made that increase livability, safety and community engagement, now and in the future. The planning process consists of four meetings, each varying from one to three hours long. Your voice and ideas are welcome. Please join us in the process and create a "living document" with prioritized projects. The planning process is facilitated by Tillamook Coast Visitors Association.

All workshops will take place at Rockaway Beach city hall.

To participate online, join by Zoom:

[https://us06web.zoom.us/j/81219461752?](https://us06web.zoom.us/j/81219461752?pwd=UFBmeENETE1GMXRzM1hDbGtjQXJvZz09)

pwd=UFBmeENETE1GMXRzM1hDbGtjQXJvZz09

Meeting ID: 812 1946 1752 Passcode: 447629

COMMUNITY INFORMATION MEETING

MONDAY, SEPT. 18, 6PM

Goal of a community & destination management plan; what is sustainable tourism and destination management; description of three workshops; deliverables. Q&A

WORKSHOP #2

MONDAY, OCTOBER 23, 6-8:30PM

Review of input from workshop #1; define categories/initiatives based on values, desired assets and SWOT; review, discuss and propose additional projects for each initiative; and "whys."

WORKSHOP #1

MONDAY, OCTOBER 2, 6-8PM

What does the community value about Rockaway Beach; determine strengths, weaknesses, opportunities, threats (SWOT); brainstorm desired community projects and assets.

WORKSHOP #3

MONDAY, DECEMBER 4, 6-9PM

Review and continue to define previous workshop input; discuss why/who/how/when/challenges/funding options/length of project of proposed projects; rank and prioritize projects.

**FOR MORE INFORMATION, CONTACT
NAN@TILLAMOOKCOAST.COM**

To view other community plans, go to tillamookcoast.com/industry and scroll to "Community and Destination Management Plans"

The City Council may gather for this meeting and will not take any action.

Rockaway Beach City Hall is accessible to the disabled. If special accommodation is needed, please notify the City Recorder at (503) 374-1752, at least 48 hours in advance of the meeting so appropriate assistance can be provided.