

RESOLUTION NO. 2024-15

**A RESOLUTION APPROVING AWARDS FOR THE 2023-2024 OFF-SEASON
TOURISM MARKETING GRANT PROGRAM**

WHEREAS, The City of Rockaway Beach is allocating \$35,000 for the 2023-2024 fiscal year toward off-season marketing and promotions grants; and

WHEREAS, this grant is funded with lodging tax collected by the city and is compliance with use of the tax as a way for tourism-related businesses and nonprofits to implement a new or revised marketing effort, conduct a marketing campaign, work collaboratively with other tourism-related businesses, or launch a new event; and

WHEREAS, applicants may request a maximum of \$3,000 with no match required; and

WHEREAS, in partnership with the City of Rockaway Beach, Tillamook Coast Visitors Association (TCVA) was tasked with managing the grant application process and contract management for the program. TCVA serves as the main point of contact for applicants and grant recipients.

WHEREAS, TCVA has reviewed grant applications for eligibility and completeness; and

WHEREAS, the City Council has reviewed grant applications and now wishes to approve awards.

NOW, THEREFORE, BE IT RESOLVED THAT

Section 1. The City of Rockaway Beach City Council hereby awards a 2023-2024 Off-Season Tourism Marketing Grant to the following recipient(s) in the amounts specified below:

Recipient:	Grant Amount:
<i>Rockaway Beach Community Education</i>	<i>\$ 2,932</i>
<hr/>	<hr/>


Section 2. TCVA shall execute contracts with awardees, issue grant reimbursements, and manage project contracts.

Section 3. This Resolution shall be effective immediately upon adoption.

APPROVED AND ADOPTED BY THE CITY COUNCIL THE 14TH DAY OF

FEBRUARY 2024.

APPROVED



Charles McNeilly, Mayor

ATTEST



Melissa Thompson, City Recorder