



CITY OF ROCKAWAY BEACH

STRATEGIC PLAN REVIEW

November 13, 2024

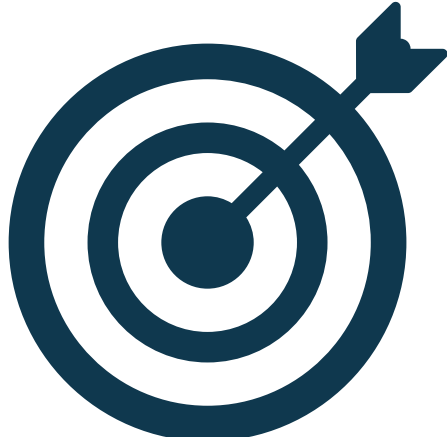


SSW CONSULTING

Presentation Overview

1. Strategic Planning Journey + Engagement Results
2. Review Draft Strategic Plan
3. Council Consideration and Approval of Strategic Plan
4. Next Steps

PROJECT GOALS + TIMELINE



- Develop a five-year vision and strategic plan for the community
- Identify the values that will guide the organization in achieving the vision and supporting the mission.
- Build a cohesive team amongst the organization and Council that is aligned around shared five-year goals.
- Conduct inclusive community engagement to inform the development of the plan and build support for implementation.

Engagement Overview

- Communication + Engagement Goals
- Engagement Tools + Results

COMMUNICATION + ENGAGEMENT GOALS

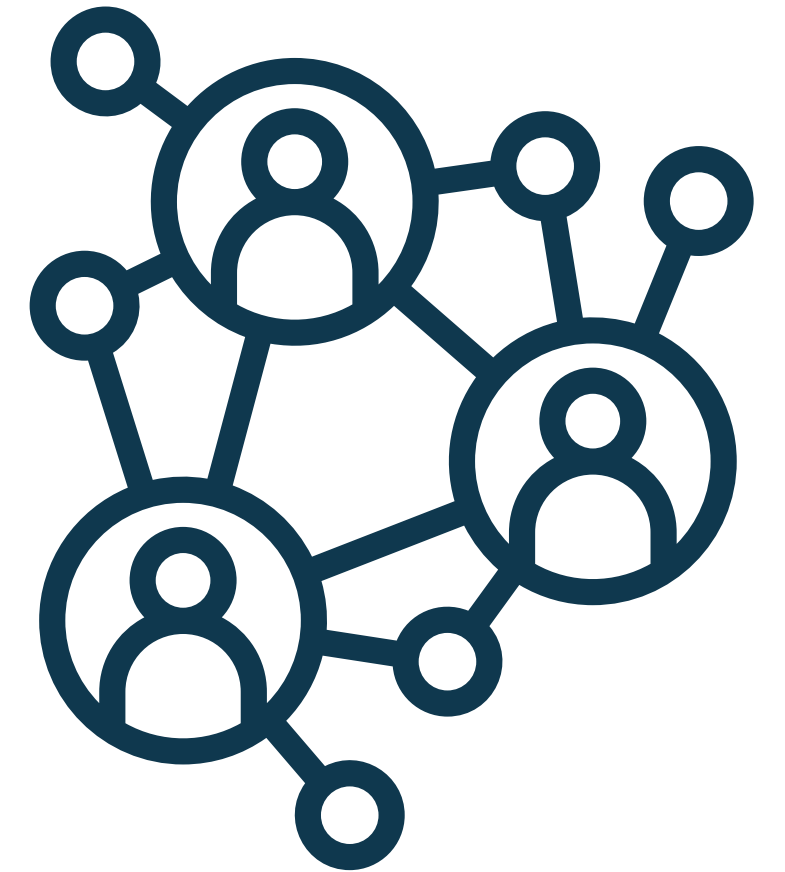


- Identify the values that will guide the organization in achieving the vision and supporting the mission.
- Conduct inclusive community engagement to inform the development of the plan and build support for implementation.
- Be inclusive of the current projects underway.

COMMUNICATIONS + ENGAGEMENT TOOLS

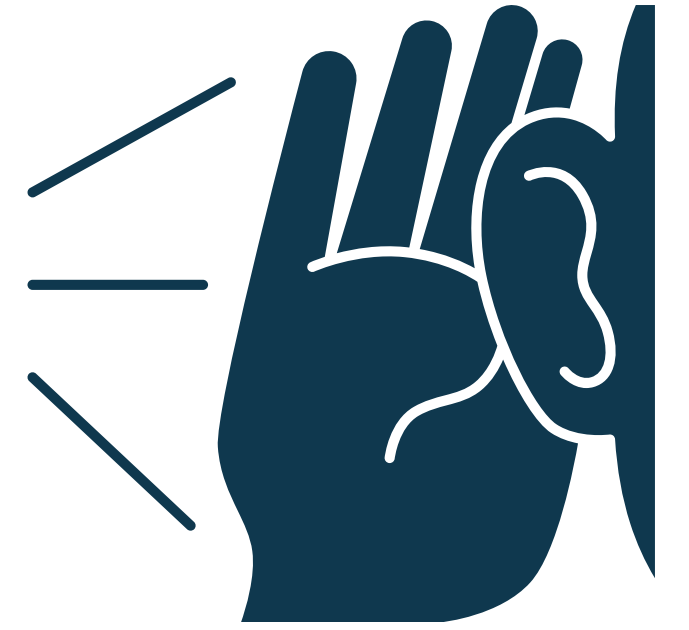
- Community Survey - 638 responses
- Staff Survey - 14 responses
- Community leader interviews - 9 interviews
- Community group presentations - 3 presentations
- Community Open House - 65 attendees

- Events
- Social Media
- Media Release
- Website content
- Strategic Planning Workshop



ENGAGEMENT THEMES

- Economy
- Housing
- Transportation + Mobility
- Infrastructure
- Community Safety
- Recreation/Tourism
- Community Engagement + Connection



2025 Strategic Plan



City of
Rockaway Beach
2025-2029
Strategic Plan

November
2024

STRATEGIC PLAN FRAMEWORK

- **Mission:** Our purpose, why we exist
- **Vision:** Our desired future state in the next 5 years
- **Values:** What will guide us in carrying out our mission
- **Goal Focus Areas:** These goals will align with our mission and advance the vision
- **Actions:** The tactics that will advance each goal area

MISSION STATEMENT

ORGANIZATIONAL PURPOSE/WHY WE EXIST...

Provide services that support a safe coastal community fostering economic vitality, collaboration, and harmony among residents and visitors alike.

- Mission Themes:
 - Protect the community and environment so people can enjoy the city and beach safely (clean water, traffic safety, fire/safety calls for service, tsunami preparedness, etc.)
 - Be a supportive partner and resource to support economic vitality
 - Support a connected and collaborative community where there is harmony and appreciation among full-time residents and tourists

VISION STATEMENT

OUR DESIRED FUTURE STATE/ASPIRATION FOR THE NEXT 5 YEARS

A vibrant coastal community with small-town charm where residents and visitors can safely live, grow, explore, and connect year-round.

Small Town, Big Welcome – Stay, Play, Belong

- Vision Themes:
 - Beach is accessible with amenities for all
 - People can easily and safely move around town
 - Downtown is a distinct, attractive destination with diverse array of local businesses
 - Thriving economy year-round supporting the needs of tourists and residents
 - Diverse housing options available
 - Connected, friendly, and collaborative community
 - City infrastructure is well-maintained and safe
 - Tourists and residents appreciate and respect the small town character and enjoy Rockaway in harmony with one another

VALUES

GUIDE THE CITY'S WORK + SERVE AS THE LENS THROUGH WHICH SERVICES ARE PROVIDED

- **Collaboration:** We build strong relationships and partnerships with staff, Council, and community partners to achieve our shared goals.
- **Service:** We're dedicated to the safety and well-being of our residents and visitors.
- **Stewardship:** We are stewards of our community using resources wisely and embracing innovation while also proactively caring for our natural resources.
- **Transparency:** We're committed to honesty and accountability, ensuring that everyone has access to information and is treated fairly.

2025 GOAL AREAS

1. Public Safety
2. Economy
3. Transportation + Infrastructure
4. Community Engagement + Connection
5. Good Governance



GOAL 1: PUBLIC SAFETY



OUTCOME: ROCKAWAY BEACH IS AN ACCESSIBLE AND WELCOMING COMMUNITY

1.1 Update the Transportation System Plan (TSP)

1.2 Complete the Salmonberry Trail enhanced crossings

1.3 Inventory and plan for improvements for beach access

1.4 Continue Americans with Disabilities Act (ADA) beach access and parking improvements and maintenance

1.5 Complete MOU with David's Chair

OUTCOME: PEOPLE WHO LIVE AND VISIT HERE ARE SAFE

1.6 Fully staff Police/Sheriff to achieve full staffing for Rockaway Beach

1.7 Expand resources for code enforcement support and education

1.8 Explore options for improved law enforcement coverage

1.9 Increase awareness, education, and enforcement for fireworks

GOAL 1: PUBLIC SAFETY



OUTCOME: WE ARE PREPARED FOR EMERGENCY RESPONSE

1.10 Increase EMS training opportunities for Fire personnel

1.11 Develop formal emergency management program

1.12 Determine scope and find funding for High Ground project

GOAL 2: ECONOMY



OUTCOME: YEAR-ROUND ECONOMIC VITALITY

2.1 Support events and activities to draw people in during shoulder season

2.2 Develop downtown beautification plan

2.3 Explore financial options to improve downtown

2.4 Enhance partnerships with Tillamook Coast Visitor's Association (TCVA) for tourism workforce training + education programs

2.5 Continue to monitor short-term rental (STR) properties

GOAL 2: ECONOMY



OUTCOME: ATTRACT NEW AND RETAIN EXISTING BUSINESSES

2.6 Build awareness to educate on existing resources for small businesses

2.7 Promote small business grants

2.8 Actively recruit businesses for Rockaway Beach

2.9 Develop an economic development strategic plan

2.10 Proactively pursue high-speed internet options for the city

OUTCOME: INCREASE DIVERSITY OF HOUSING OPTIONS

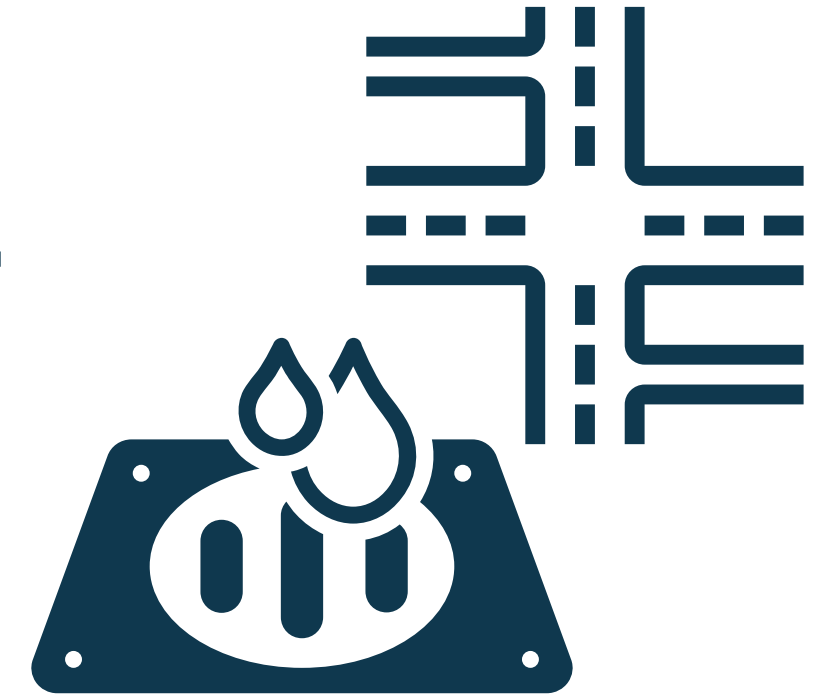
2.11 Complete update of zoning code

2.12 Evaluate system development charge (SDC) fees for Accessory Dwelling Units (ADUs)

2.13 Explore partnerships with Tillamook County for affordable housing

2.14 Conduct an inventory of developable lands for affordable housing

GOAL 3: TRANSPORTATION + INFRASTRUCTURE



OUTCOME: SAFE + RELIABLE INFRASTRUCTURE

- 3.1** Complete water and sewer capital improvement plan (CIP)
- 3.2** Implement street capital improvement plan (CIP)
- 3.3** Community planning for Jetty Creek watershed
- 3.4** Mitigate flooding through implementation of flood feasibility plan

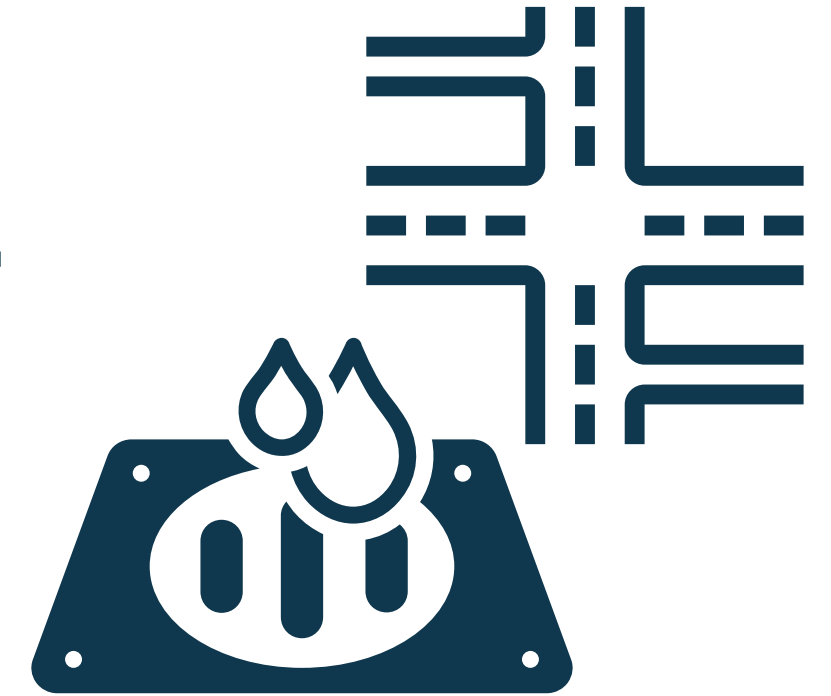
OUTCOME: FUND EXPANDED INFRASTRUCTURE

- 3.5** Pursue federal and state grant funding opportunities
- 3.6** Update system development charge (SDC) methodology
- 3.7** Complete water and sewer rate study
- 3.8** Identify funding for Jetty Creek watershed acquisition

GOAL 3: TRANSPORTATION + INFRASTRUCTURE

OUTCOME: PRESERVE NATURAL ENVIRONMENT

- 3.9** Complete zoning code update for Flood Hazard Overlay (FHO)
- 3.10** Support implementation of new recycling programs
- 3.11** Evaluate dark skies policy options



GOAL 4: COMMUNITY CONNECTION AND ENGAGEMENT



OUTCOME: EXPAND RECREATION OPPORTUNITIES

- 4.1 Explore partnerships and/or expansion of North County Recreation District
- 4.2 Complete Lake Lytle improvement
- 4.3 Complete Salmonberry Trail
- 4.4 Complete Parks and Trails Master Plan
- 4.5 Conduct a feasibility study to explore opportunities to create community gathering spaces

OUTCOME: ENGAGED COMMUNITY

- 4.6 Improve use of technology for communications and transparency
- 4.7 Develop communications and engagement plan

GOAL 5: GOOD GOVERNANCE



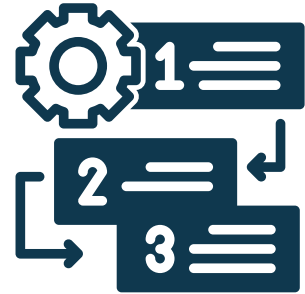
OUTCOME: EFFECTIVE AND EFFICIENT GOVERNMENT

5.1 Update City Charter

5.2 Update Comprehensive Plan

5.3 Align staffing with community needs

Implementation System



CITY COUNCIL WILL PRIORITIZE ACTIONS FOR IMPLEMENTATION BASED ON AVAILABLE RESOURCES + CAPACITY



EACH ACTION WILL BE ASSIGNED A PROJECT LEAD RESPONSIBLE FOR:

- Overseeing implementation
- Developing a project charter (including team, stakeholders, timeline, key performance indicators)
- Identifying necessary resources
- Engaging and updating the Council, Boards/Commissions, organization, and the community
- Reporting progress, challenges, and opportunities
- Recommending updates as needed



CITY WILL INTEGRATE ACTIONS INTO BUDGET DEVELOPMENT PROCESS

Reporting + Update Structure



ANNUAL PROGRESS REPORT TO COUNCIL + COMMUNITY

- Document our progress
- Identify challenges and opportunities
- Recommend updates to the actions



COMPREHENSIVE UPDATE TO STRATEGIC PLAN EVERY 5 YEARS

- Conduct comprehensive engagement with community, City Council, and staff
- Review mission, vision, values
- Refine goals and supporting actions

Next Steps

1. Plan adoption
2. Council prioritize actions under each goal – January 15th
3. Begin implementation!

Q+A



SSW CONSULTING

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Salmonberry Trail Rockaway Beach Segment



November 13, 2024

alta

Presentation Outline

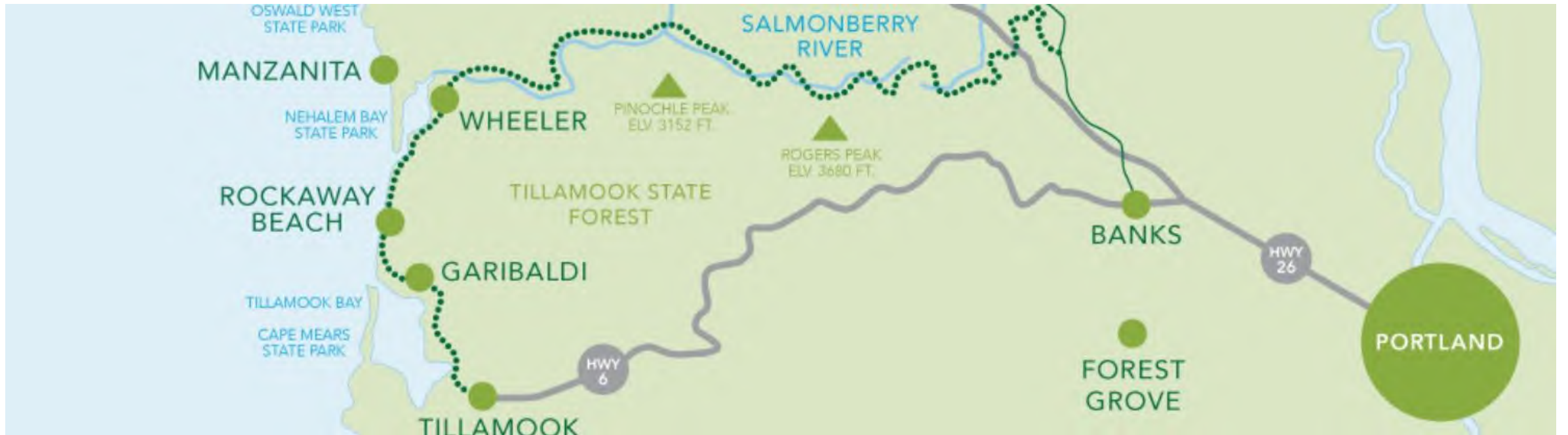
- **Project Overview/Scope**
- **Discussion of Public Outreach Activities and Outcomes**
 - Survey Results
- **Discussion of Alignment**
 - Pathway Plans & Sections
- **Discussion of Costs**
 - Cost estimate overview
- **Next Steps**

An aerial photograph of a coastal town and bay, overlaid with a semi-transparent teal color. The town is visible in the lower-left quadrant, and the bay extends towards the right. The text 'Project Overview & Scope' is centered in white, with a small orange horizontal line below it.

Project Overview & Scope

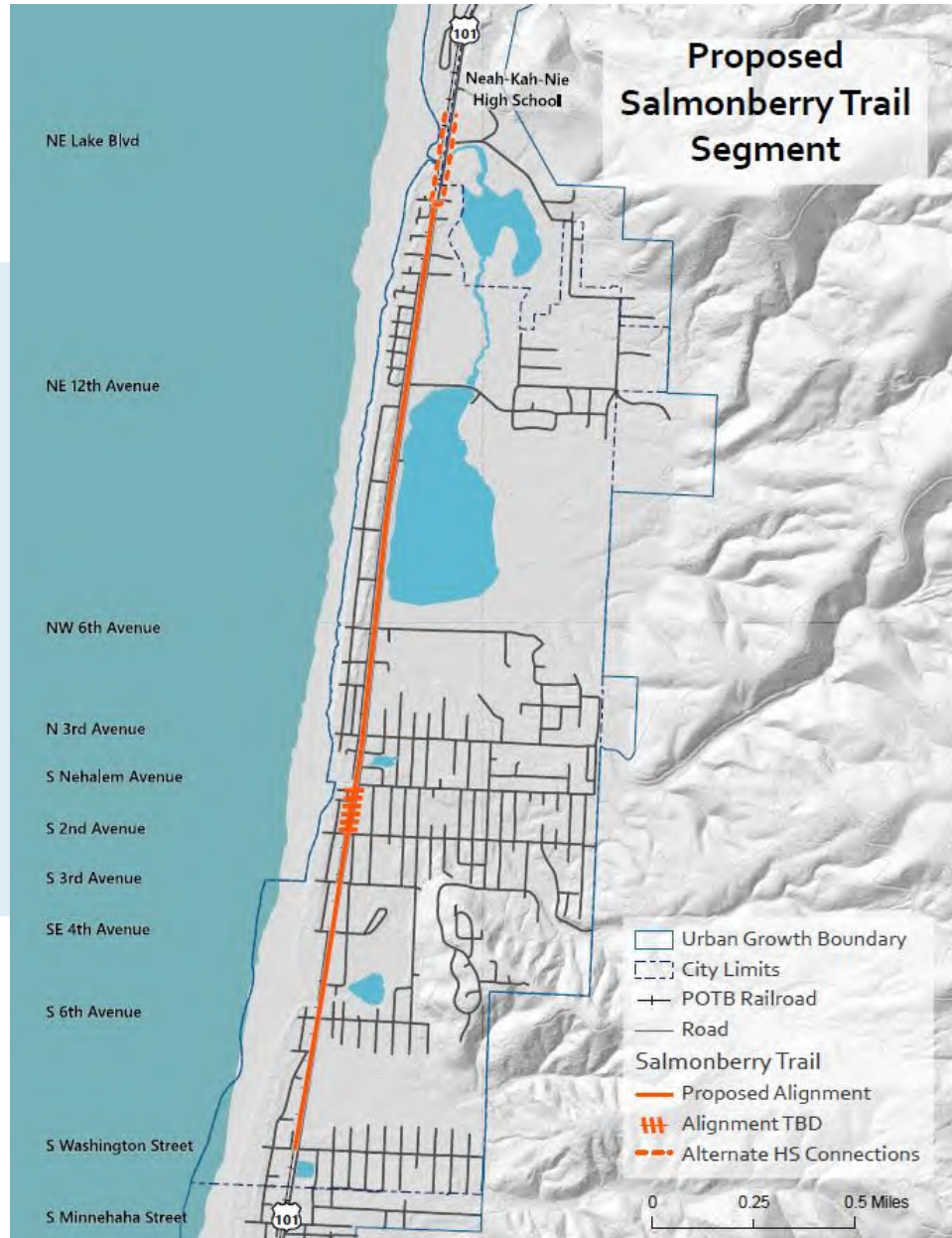


Project Overview



salmonberrytrail.org

Project Overview



salmonberrytrail.org

Scope of Work

Planning Phase (Phase I)

Existing Conditions Summary

Review past planning documents, right of way, identify opportunities and constraints etc.

Public Engagement

2 Public Events, Public Advisory Committee, Public Survey

Alternatives Analysis

Evaluate Design Options

10% Design Drawings

Develop 10% plans to use for cost estimating

Cost Estimate

Cost to Construct

Scope of Work

Design Phase 30% Drawings (Phase II)

Topographic Survey

Hydraulic Modeling

Archeological Study

Geotechnical Study

30% Design Drawings

Develop 30% Plans

30% Cost Estimate

Cost to Construct

An aerial photograph of a coastal town and bay, overlaid with a semi-transparent teal color. The town is situated on a peninsula, with a large bay to its right. The background shows rolling hills and mountains under a clear sky. The text "Public Outreach and Feedback" is centered in white, with a small orange horizontal line below it.

Public Outreach and Feedback



Public events

Rockway Beach Summer Picnic, June 27th

Rockway Beach 4th of July Celebration

Rockway Beach Pathway Segment Project

How would you or your family plan to use the pathway? (Select all that apply or come up with your own answer!)

Commuting to and from work <input type="checkbox"/>	Traveling to and from school <input type="checkbox"/>	Other ideas? Please leave them here! <i>A place to visit w/ out-of-town guests on the weekend</i> <i>U.S. Cross country team training</i>
Running regular errands (ex. market, library, etc.) <input type="checkbox"/>	To access the beach or other recreation locations <input type="checkbox"/>	To get to and from church (on 3rd Ave) To go jogging <i>Dog walking</i>
For exercise or relaxation <input type="checkbox"/>	KEY ● = Rockway Beach Residents ● = Visitors, etc. nearby residents	

What would encourage you to use the pathway?

- Good connections to transit.
- Paving it!
- "straight shot" w/ as few jogs as possible
- Benches
- SAFE CROSSINGS! (w/ lights)
- Having cool interpretive/creative projects along the trail (ex. poetry in Braille)
- Nice + wide
- tactile, collaborative... like libraries, geocaching, scavenger hunt

What (if any) concerns would limit your use of the pathway?

- Gravel = hard to run on
- If it's on Pacific, I would not use it bc I'd have to change directions/towel out of my way.

Rockway Beach Pathway Segment Project

How would you or your family plan to use the pathway? (Select all that apply or come up with your own answer!)

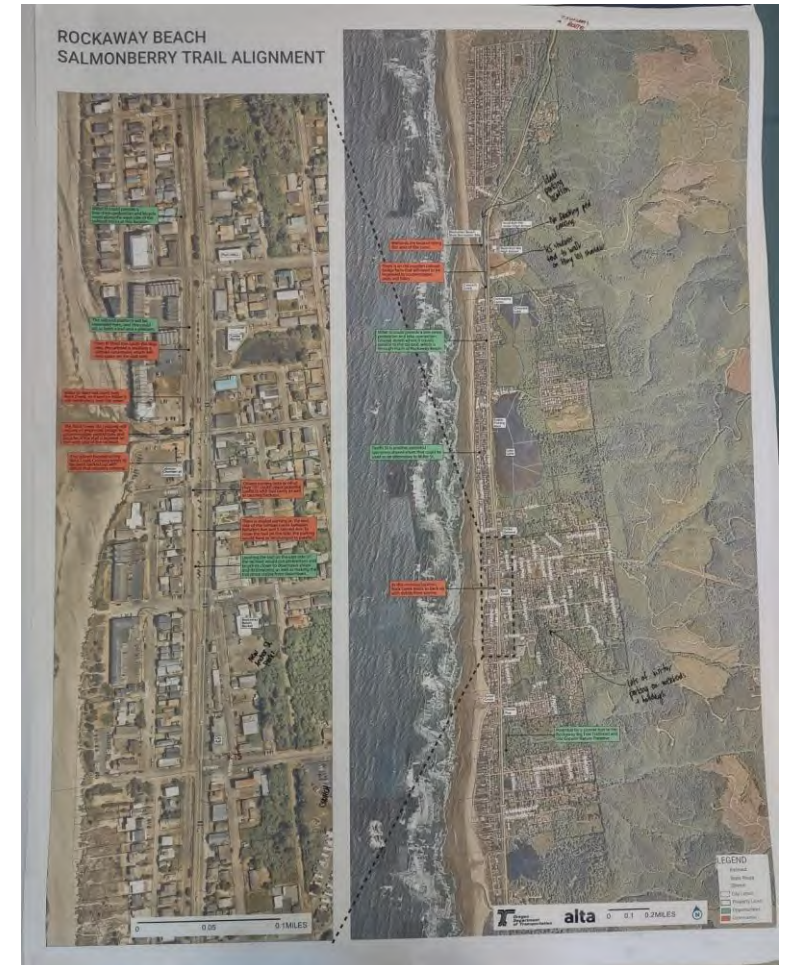
Commuting to and from work <input type="checkbox"/>	Traveling to and from school <input type="checkbox"/>	Other ideas? Please leave them here! <i>More coffee shops</i> <i>MUSIC</i>
Running regular errands (ex. market, library, etc.) <input type="checkbox"/>	To access the beach or other recreation locations <input type="checkbox"/>	
For exercise or relaxation <input type="checkbox"/>		

What would encourage you to use the pathway?

- Not wanting to use just in my car

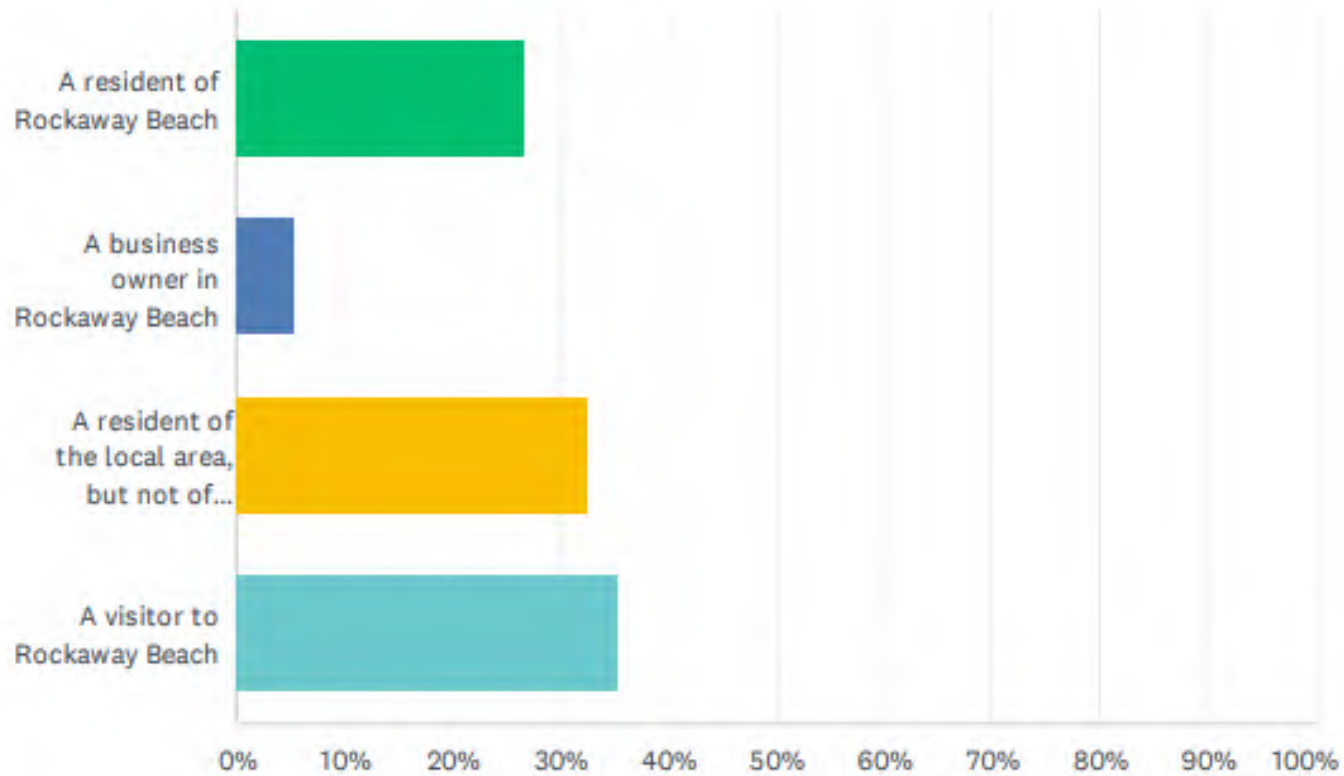
What (if any) concerns would limit your use of the pathway?

- Weather



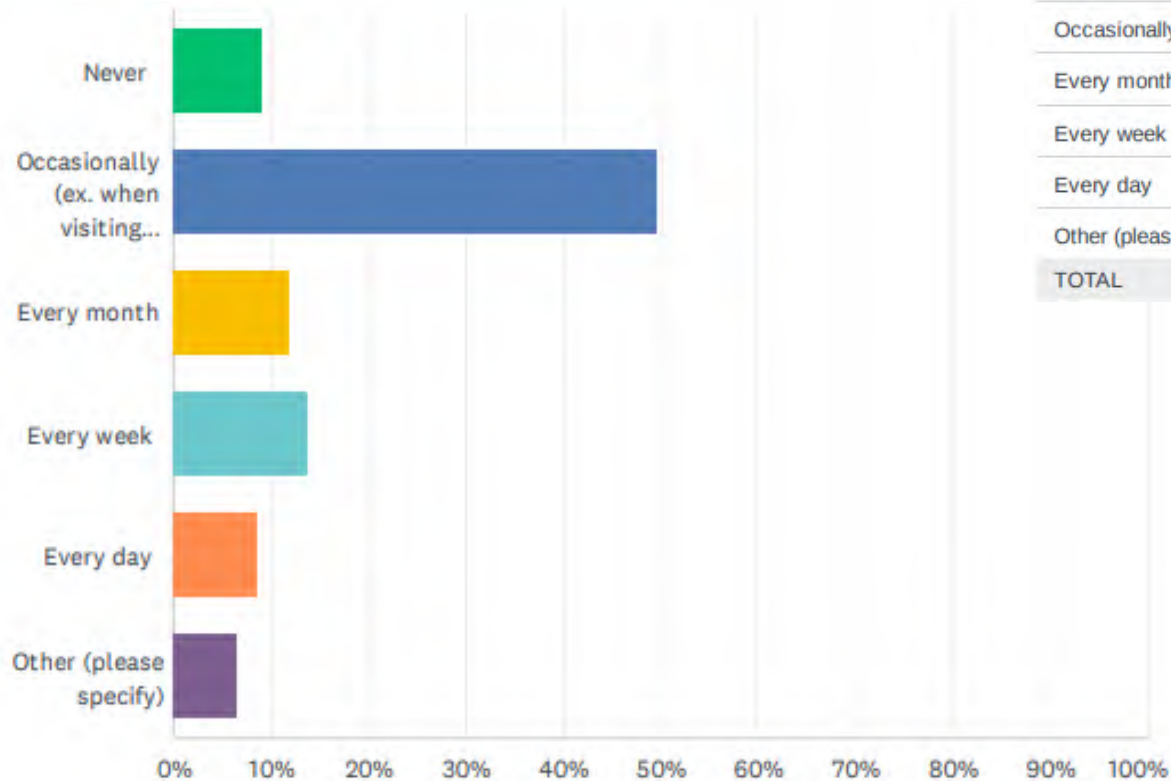
Survey Results

- 153 responses total



ANSWER CHOICES	RESPONSES
A resident of Rockaway Beach	26.67% 40
A business owner in Rockaway Beach	5.33% 8
A resident of the local area, but not of Rockaway Beach	32.67% 49
A visitor to Rockaway Beach	35.33% 53
TOTAL	150

Q1: How much do you think you or your family would use this pathway once it was built?

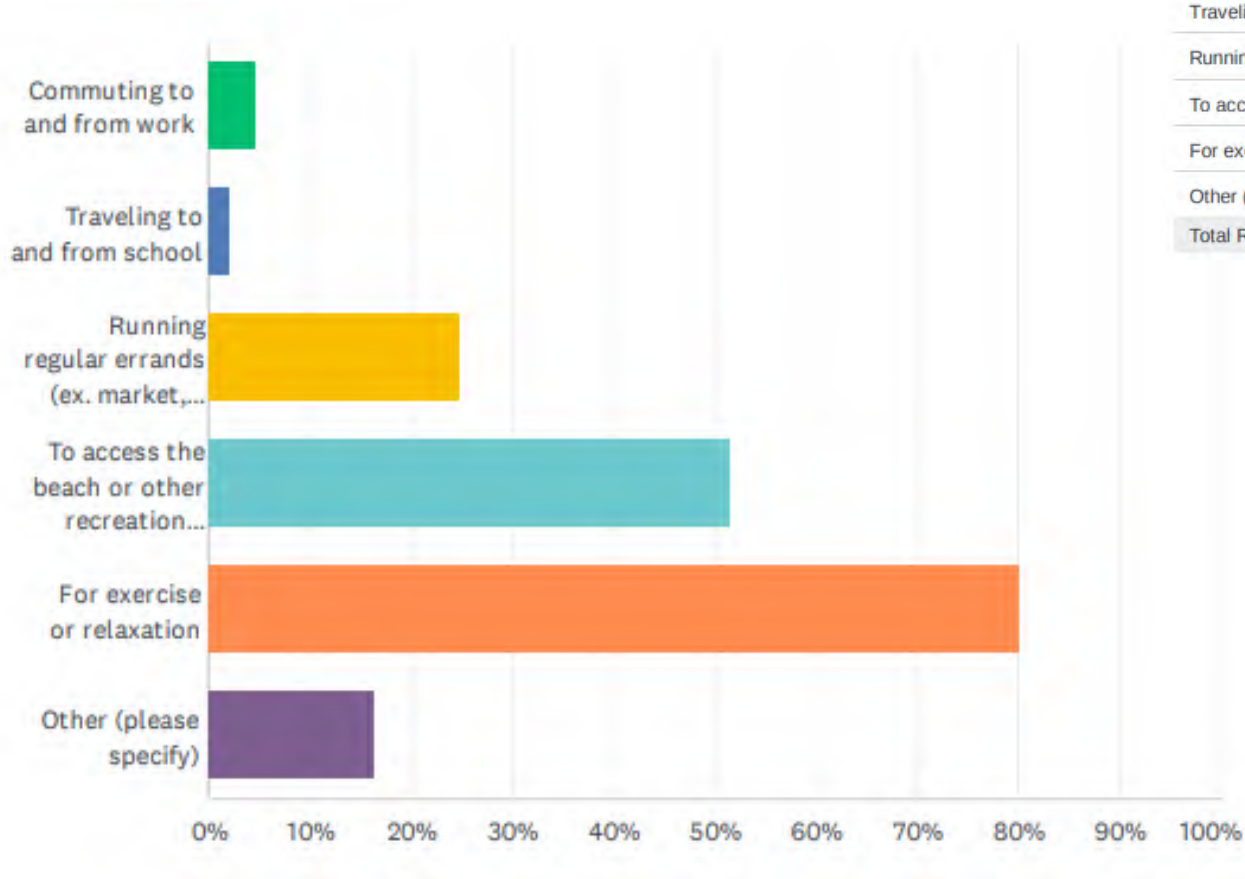


ANSWER CHOICES	PERCENTAGE	RESPONSES
Never	9.27%	14
Occasionally (ex. when visiting Rockaway Beach, on vacation, on occasional weekends, etc.)	49.67%	75
Every month	11.92%	18
Every week	13.91%	21
Every day	8.61%	13
Other (please specify)	6.62%	10
TOTAL		151

Other responses:

- Annually, during annual backpacking trips
- Yearly, if not quarterly
- A few times a week
- 3-4 times a week

Q2: How would you or your family plan to use the pathway? (Select all that apply)

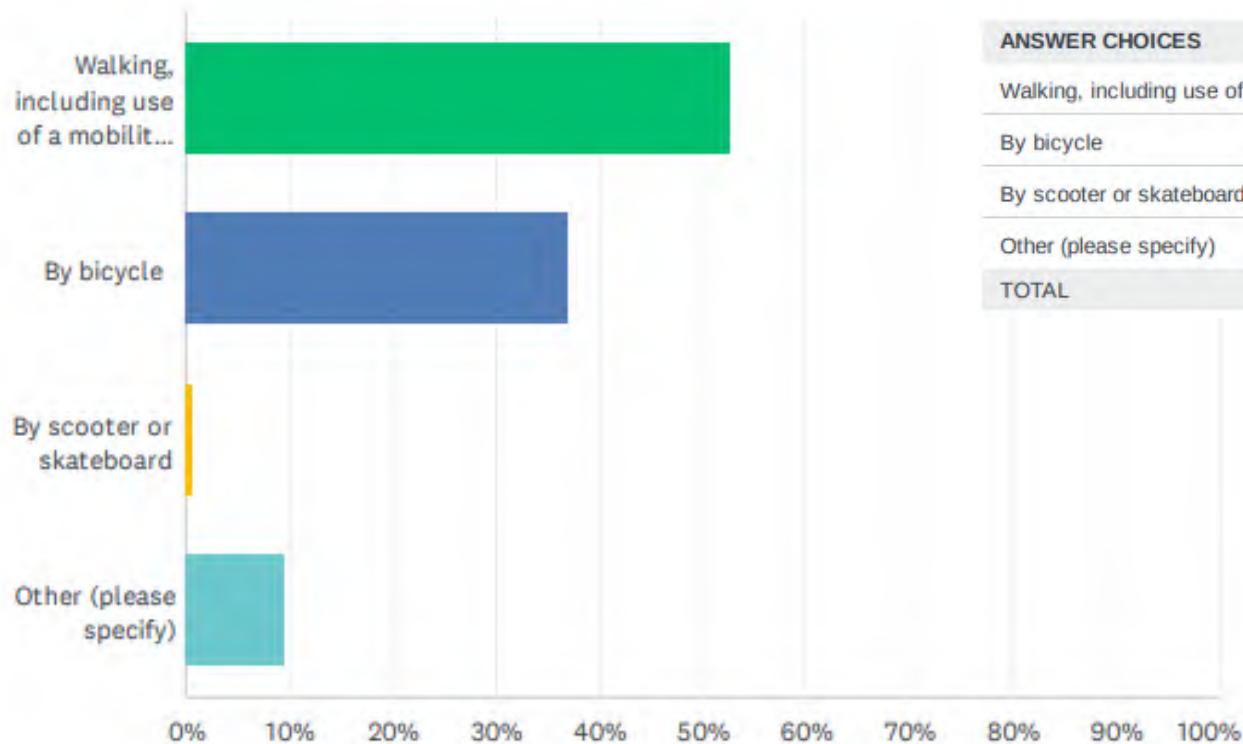


ANSWER CHOICES	RESPONSES
Commuting to and from work	4.79% 7
Traveling to and from school	2.05% 3
Running regular errands (ex. market, library, etc.)	24.66% 36
To access the beach or other recreation locations	51.37% 75
For exercise or relaxation	80.14% 117
Other (please specify)	16.44% 24
Total Respondents: 146	

Other responses:

- Birding
- Exercise with wheelchairs
- See the country
- Better access to the city
- Getting to Tillamook or Portland
- Bicycling
- Dog walking
- Go to church, meetings, and volunteer work
- Hiking Oregon Coast Trail

Q3: What travel methods would you and your family be likely to use on this pathway?



ANSWER CHOICES	RESPONSES
Walking, including use of a mobility device	52.74% 77
By bicycle	36.99% 54
By scooter or skateboard	0.68% 1
Other (please specify)	9.59% 14
TOTAL	146

Other responses:

- None / not using
- Walking and biking equally

Q4: What would encourage you to use the pathway?

(For example, if the path were paved, fewer railroad crossings, navigational signage, amenities such as water fountains or bike racks, etc.)

*“Comfortable and easy rolling.
Good surface quality and
separation between people
walking and biking.”*

*“Easy access for walkers
and places to stop and
enjoy the view. Places to
eat packed meals.”*

*“Our family likes to bike and walk
together in a group, so a path that
allows for that would be great. Also
trash cans and solar lighting.”*

*“Bike racks, paved. Signage is important
for those who don’t live here. We do.
Directional signage is critical and
interpretative signage would add
tremendously to the experience.”*

*“A paved path would be the
biggest factor. Bike racks and
water fountains near public
destinations would be nice.
Signs to public beach access
would be good.”*

*“The route, it’s all about the
route connections for me. If the
trail connects the high
school/Nedonna to the wayside
and downtown and all the way
down to the big tree walk, I’ll
be using it all the time.”*

Q5: What concerns or conditions would limit your use of the pathway?

(For example, if the path were not paved, railroad crossings, proximity to the railroad tracks / highway, etc.)

"My only concern is it not being built. This could be a catalyst for more of these types of projects in Tillamook County, which currently has virtually none."

"Crowded or interrupted with tourist making it hard for bikes to use. Would not use as much or by bike if not paved."

"Homelessness, drug use, mentally ill folks pitching a tent on their way from the valley to the coast."

"An unsafe path might limit use and create more frequent maintenance. If crossings were not well/marked or signed, that would be discouraging."

"Things that pose dangers for little kids would keep us from using it. Paving would make it easier with strollers and getting kids to and from places safer."

"I would be concerned about people behaving badly. Skateboarders or bikers taking up too much space and going too fast... Walkers staring at their phones, oblivious to everything until they run into someone."

Q6: What preferences or concerns do you have about the future alignment / route of this pathway?

(ex. That it travels along the west/east side of the railroad tracks in a particular area, etc.)

"Private property rights. I think you are just giving criminals another access point. And giving homeless another camping spots to vilify."

"Path of least resistance - where it will provide the best, most accessible and safest route."

"Removing parking would negatively impact tourism as tourists just drive on to the next town if they can't easily access parking."

"No concerns, others than switching from west to east side of tracks could prove dangerous for pedestrians and bicyclists, would like to have flashing crosswalks at busy intersections."

"We are concerned about parking and people being dumped into the neighborhood at the end of the trail looking for parking and beach access."

"None other than it gets done before I die."

"Safety is the single most important factor."

"It is more important to proceed with something that functions well, but not get delayed by trying to please everyone, because that will never happen."

Q4: What would encourage you to use the pathway? – Business Owners

(For example, if the path were paved, fewer railroad crossings, navigational signage, amenities such as water fountains or bike racks, etc.)

“Going for a walk.”

*“Water fountains,
benches, bike racks at
beach access points,
paved paths .”*

*“Smooth paving (not brick), goes
to/from the high school.”*

“Paved pathway .”

*“If it connects to a longer trail
north of Rockaway.”*

*“I don't see this pathway being
done in my lifetime. It's just a
way for certain few to make
lots of money.”*

Q5: What concerns or conditions would limit your use of the pathway?

-Business Owners

(For example, if the path were not paved, railroad crossings, proximity to the railroad tracks / highway, etc.)

*"If it is not paved I would not use it.
As you get older you need a
smooth surface for walking."*

*"Pathway not paved. No
amenities, close proximity to
the railroad tracks."*

*"if it was right on the highway
without a guardrail."*

*"If not paved, or if
not a level pathway."*

"Trash and homeless people."

Q6: What preferences or concerns do you have about the future alignment / route of this pathway? – Business Owners

(ex. That it travels along the west/east side of the railroad tracks in a particular area, etc.)

“Parking sounds like we may lose a lot of parking. We can not afford to lose our parking.”

“Concerned that already limited parking availability will be compromised and/or eliminated.”

“Switching from west to east side of tracks could prove dangerous for pedestrians and bicyclists, would like to have flashing crosswalks at busy intersections.”

“Concerned about the high traffic area from South 2nd thru the wayside area. Concerns about congestion especially in the summertime and also loss of parking on Miller street for residences and businesses.”

“As long as it’s separated from 101 then it’s good.”

“No parking for Rockaway Beach.”

“least amount of disruption to parking.”

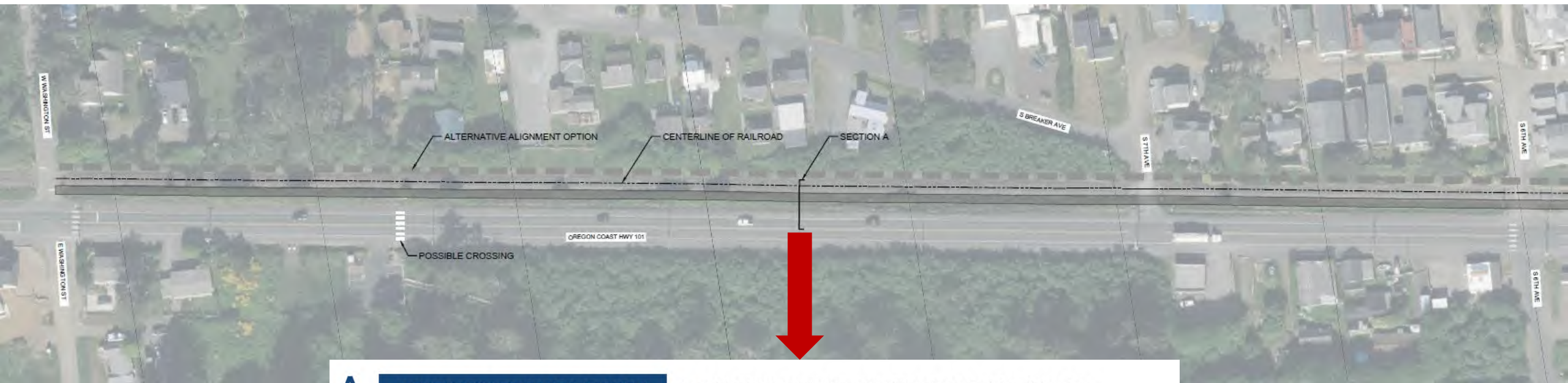
“...We have little to no parking on summer days and to reduce it further will have huge impacts on businesses.”

An aerial photograph of a coastal town and bay, overlaid with a semi-transparent teal color. The town is situated on a peninsula or near a bay, with buildings and roads visible. The water is calm, and the surrounding land shows some vegetation and infrastructure. The overall scene is presented in a monochromatic teal palette.

Discussion of Alignment Options



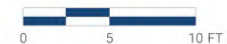
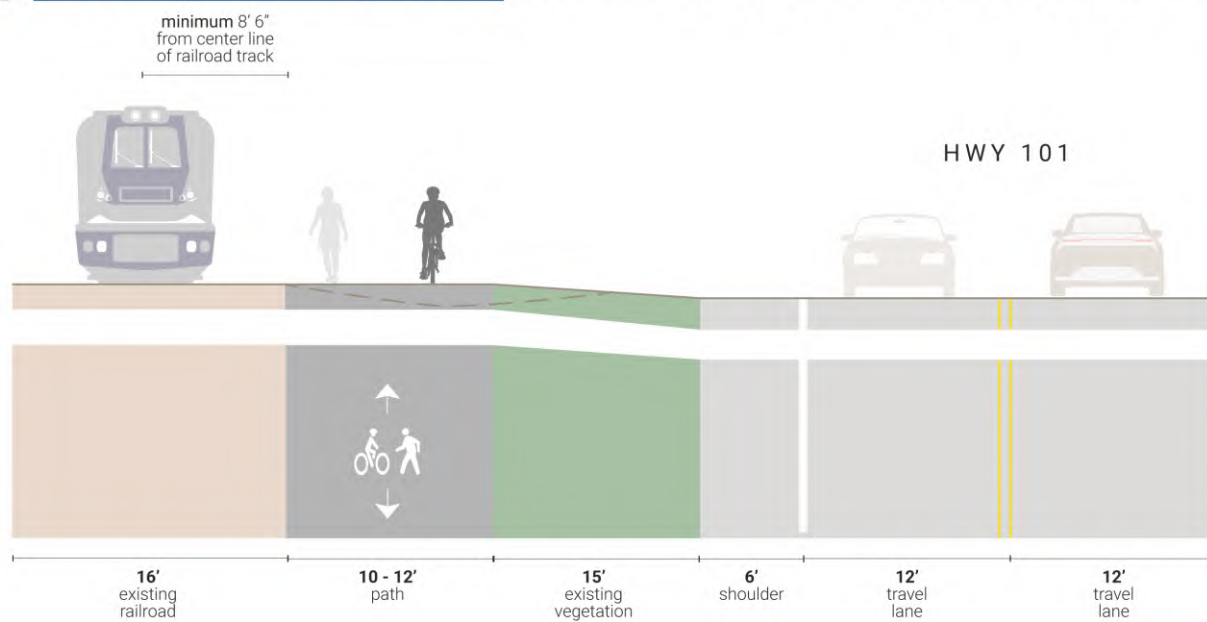




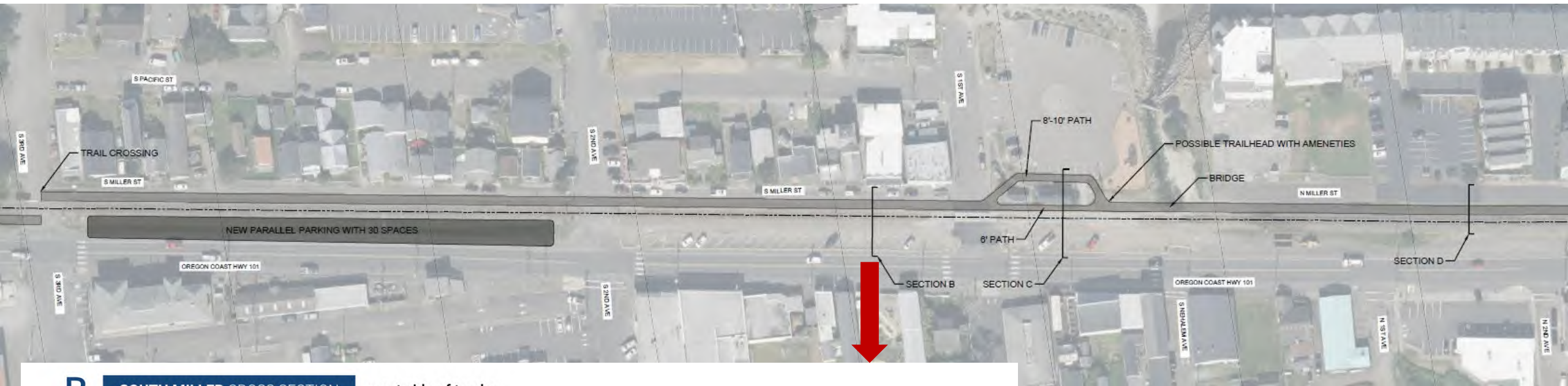
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SOUTH MILLER CROSS SECTION

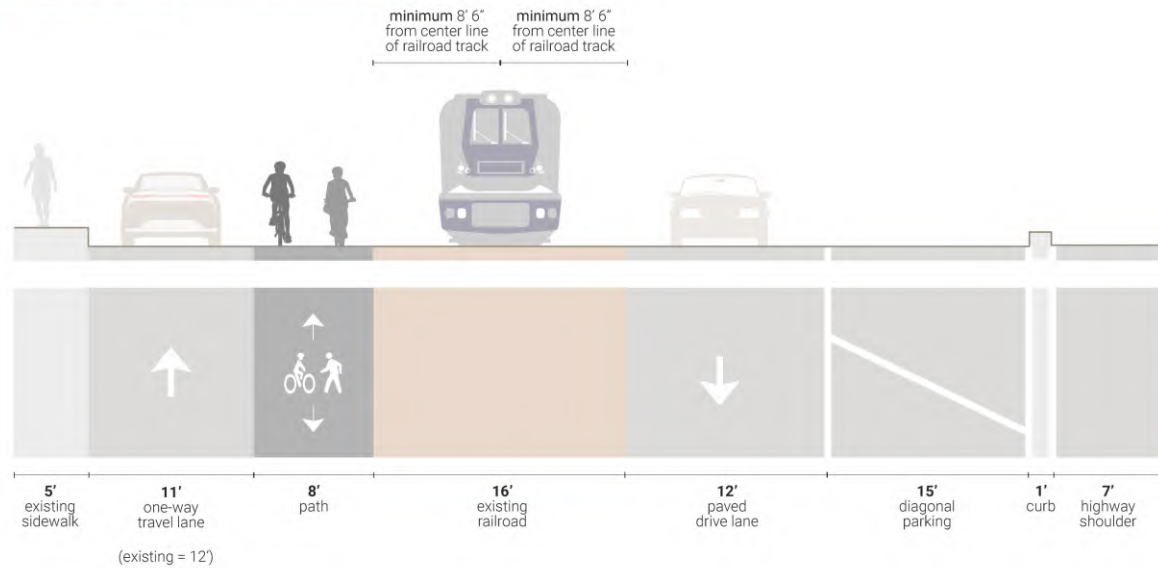
near Rockaway Big Tree Trailhead, east side of tracks







B SOUTH MILLER CROSS SECTION west side of tracks

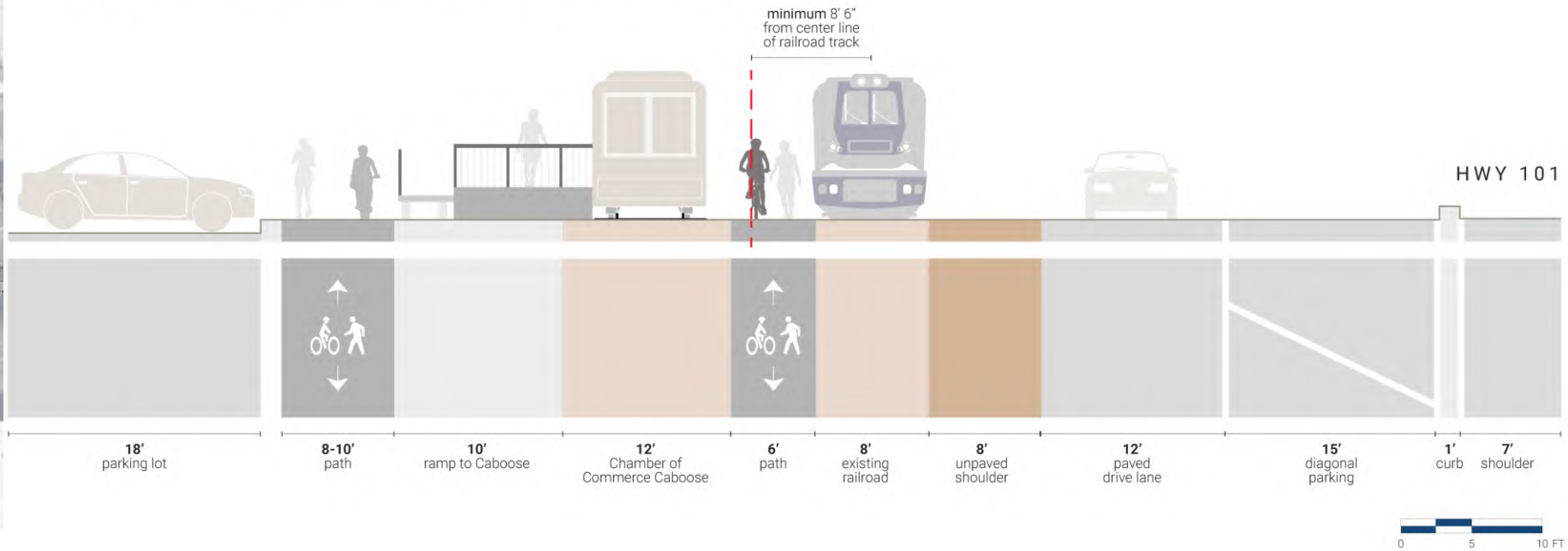


HWY 101





C CABOOSE CROSS SECTION west side of tracks

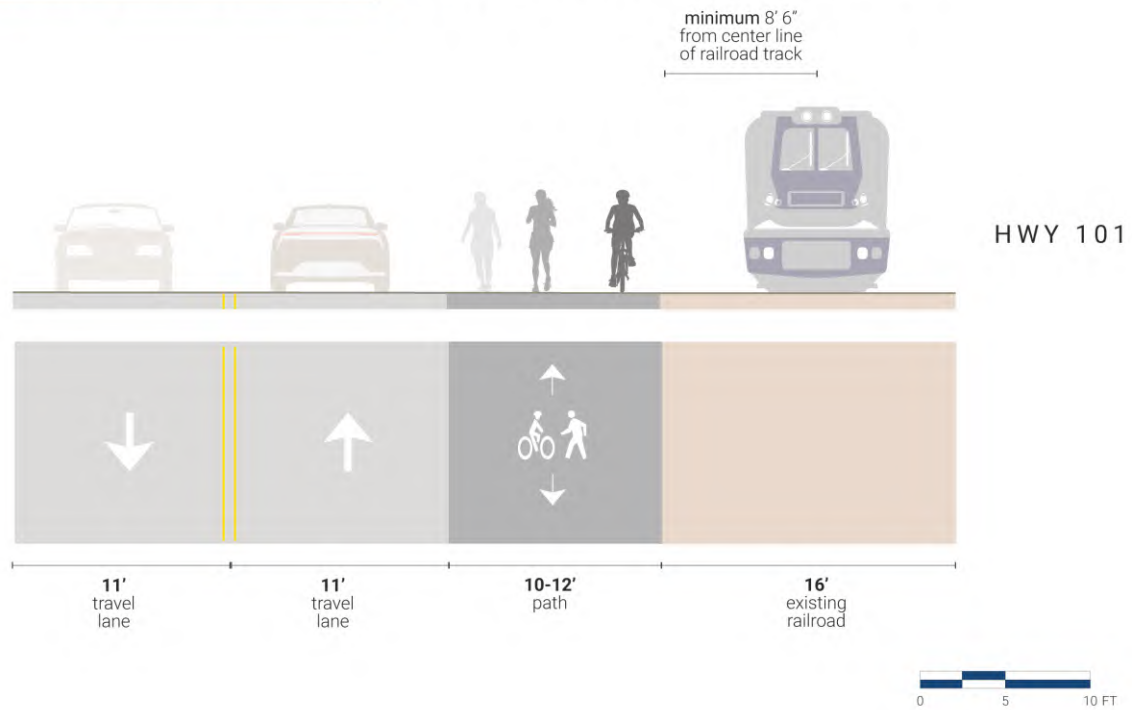




D

NORTH MILLER CROSS SECTION

near Center Market, west side of tracks



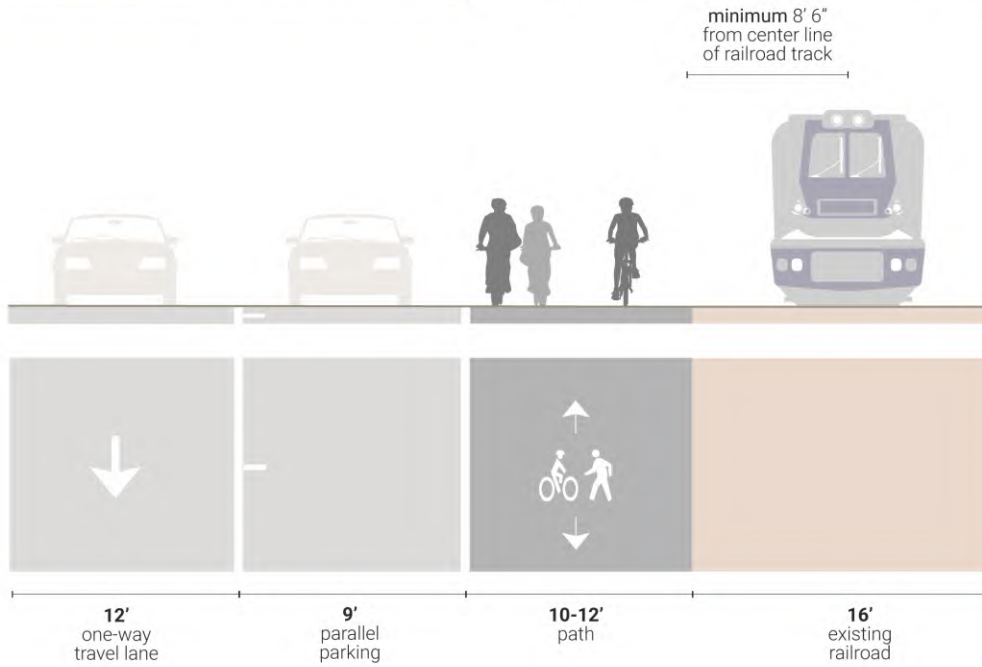




E

NORTH MILLER CROSS SECTION

near public fishing dock, west side of tracks



HWY 101



SECTION E

POSSIBLE CROSSING



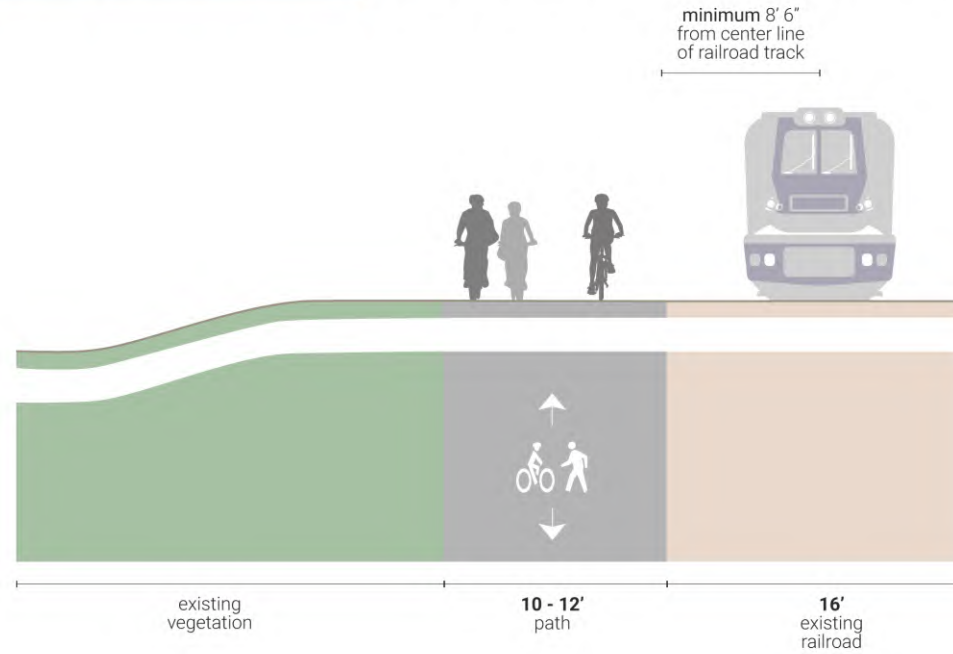
F

NORTH MILLER CROSS SECTION

near Manhattan Beach State Recreation Site, west side of tracks



BEACH



HWY 101



SECTION F





10% Cost Estimate

North of N20 th Ave:	\$3,067,100
S 3 RD to N 20 TH Ave:	\$2,016,891
Washington St. to S 3 RD Ave:	\$1,581,285
Total for all three segments:	\$6,663,876

These numbers include a 30% contingency and will be further refined at the 30% design phase.



Questions?



Thank you!

Mike Rose | mikeroose@altaqo.com

Jetty Creek Watershed Project: EPA and OWEB

Daniel Wear

Forest Program Manager



Work done to date



Drinking Watershed Protection Plan: In process – completed in early -2025.

Letter of Intent – City and Nuveen Natural Capital: 800-acre potential sale, ~45% of watershed.

Forest Legacy Application: Submitted for partial funding for acquisition of identified 800-acre parcel.

Forest Management Planning: Funding available, to develop a forest management plan in line with Community input.



EPA Community Change Grant Opportunity

Funding Opportunity: Due November 21, 2024

Requires Application Partnership: between SNW and CORB

How it is different than prior applications: Higher funding limit & larger scope.

Community Engagement: Leveraging prior community engagement efforts of the City and SNW to inform the application.

Project Duration: If awarded, all efforts must be completed within 3 years of funding award, likely 2025 – 2028.

EPA Community Change Grant: Cont

Proposed Deliverables:

- Acquisition of 800-acre parcel in Lower Jetty Creek
- Forest Stewardship Activity of 595-acres within Jetty Creek Watershed
- Construction (and contracting) of 3-million-gallon reservoir at base of JC Water Intake.
- Project Management between SNW and CORB Staff

SNW's Role: Manage contract with EPA, work with CORB to disburse funds and secure contractors, support forest acquisition, secure legal support, support community engagement.

CORB's Role: Acquire 800-acre property, oversee reservoir construction, approve forest stewardship planning, community engagement, land-owner and construction liability.

Next Step: Requires City Approval of Statutory Partnership Agreement prior to Submission.

Funding Request: ~ \$17 million.

Main expense: \$9 million for reservoir construction.

Secondary Expense: \$5 million for forestland acquisition.

Additional expenses: Forestry Planning ~\$500,000

Due Diligence: Legal Fees and Property Appraisal ~200,000

Staff Time – SNW & CORB: \$750,000

Indirect Expenses: ~2 million

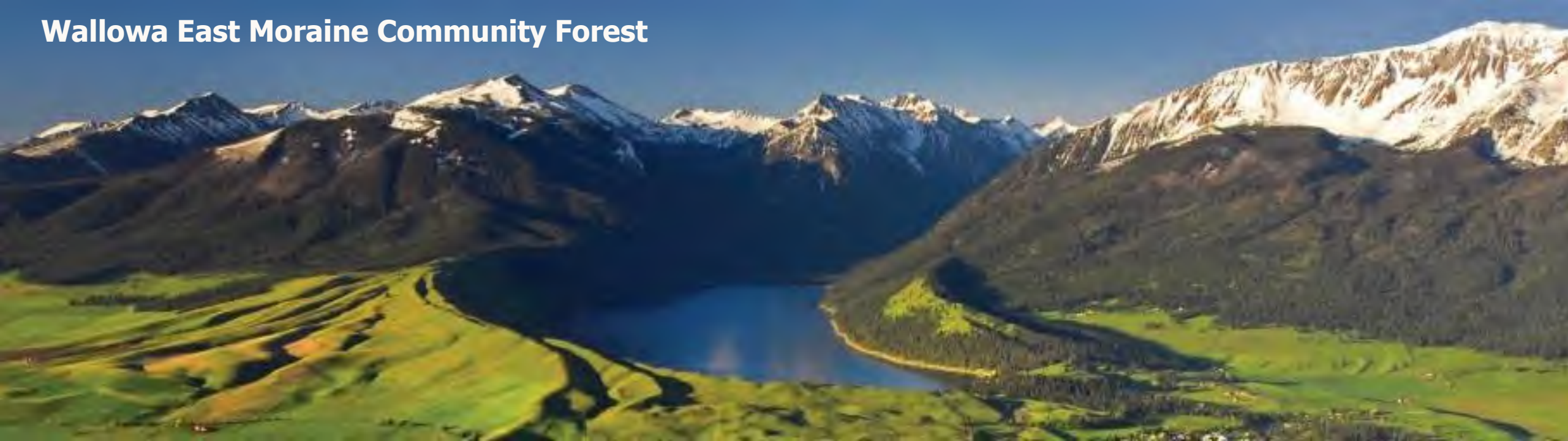
OWEB: DWSP Grant Program

Funding Opportunity with Oregon Watershed Enhancement Board.

- Designed to support land acquisition for within watersheds. Lower Jetty Creek is a fit.
- One-time available funding – Due December 12, 2024.
- Would align with the previously submitted Forest Legacy Funding request to provide non-federal match funding to support the full acquisition.

Submission approval required by CORB to pursue this funding.

Wallowa East Moraine Community Forest



Thank you!

Daniel Wear

Forest Program Manager

Contact: dwear@sustainablenorthwest.org



November 13, 2024

Rockaway Beach
City Council
Meeting



Resolution 2024-42

Adopting 2025-2029 Strategic Plan

RESOLUTION NO. 2024-42

A RESOLUTION ADOPTING THE 2025-2029 STRATEGIC PLAN

WHEREAS, in spring of 2024, the City of Rockaway Beach initiated a citywide strategic planning process to develop a plan that will guide the work of the organization over the next five years; and

WHEREAS, engagement with the Rockaway Beach community and staff drove the development of the strategic plan to ensure the City's direction and goals were aligned with community priorities; and

WHEREAS, strategic planning is essential for a city's direction, alignment, resource allocation, measurement, and communication; and

WHEREAS, the 2025-2029 Strategic Plan includes the five-year, mission, vision, values, goals, and action plan to guide the delivery of City services; and

WHEREAS, the 2025-2029 Strategic Plan will inform our city's decisions, keep us accountable, and guide us to allocate resources effectively.

NOW, THEREFORE, BE IT RESOLVED THAT

Section 1. The City Council of the City of Rockaway Beach hereby adopts the 2025-2029 Strategic Plan, attached as Exhibit A.

Section 2. This Resolution shall be effective immediately upon adoption.

APPROVED AND ADOPTED BY THE CITY COUNCIL THE 13th DAY OF NOVEMBER, 2024.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

- Rockaway Beach Community drove development of citywide five-year strategic plan
- Plan includes mission, vision, values, goals and action plan to guide delivery of city services
- Plan will inform city's decisions, hold city accountable, guide allocation of resources
- Council to prioritize actions in January,
- Staff to integrate prioritized actions into budget development (FY 2025-26)



City of Rockaway Beach, Oregon
276 S. Highway 101, PO Box 5
Rockaway Beach, OR 97136
503.374.1752

STAFF REPORT

Date: November 6, 2024
To: City Council
From: Luke Shepard, City Manager
Subject: FEMA Biological Opinion Pre-Implementation Compliance Measures (PICM)

ISSUE STATEMENT

The City Council must select a pre-implementation compliance measure (PICM) in order to comply with the FEMA Biological Opinion (BiOp).

BACKGROUND

Rockaway Beach, like the majority of local communities in Oregon, is a participating member of the National Flood Insurance Program (NFIP). The flood insurance offered by this program is important because most home insurance policies do not cover flood damage and homes and businesses in high-risk areas with mortgages from government-backed lenders are required to have flood insurance. Participating in the NFIP allows property owners in the floodplain to buy affordable and federally-administered flood insurance.

The federal agency responsible for implementing and administering the NFIP is the Federal Emergency Management Agency (FEMA). Participation in the NFIP requires local communities to adopt a FEMA-approved floodplain development ordinance, which regulates development in the floodplain in accordance with federal requirements. The floodplain is established by FEMA-created maps, which show areas and properties that would experience flooding in a 100-year storm event.

Rockaway Beach has significant floodplain within City limits, and much of it is privately-owned. Because there is significant floodplain in the City, staff regularly processes permits for development within the floodplain.

In 2004, a lawsuit was filed against FEMA alleging that development activities allowed under the NFIP in the Puget Sound area were harmful to threatened and endangered species by impacting critical habitat. A similar lawsuit was filed against FEMA in 2009. This lawsuit alleged that floodplain development in Oregon was harmful to threatened and endangered species. FEMA settled that case by agreeing to consult the National Marine Fisheries Services (NMFS) on how to address the impacts that NFIP development has on these species.

In 2016, NMFS released a final "Biological Opinion" (Oregon BiOp) regarding FEMA's implementation of the NFIP in Oregon. The Oregon BiOp found that FEMA's implementation of the Staff Report – FEMA BiOp Pre-Implementation Compliance Measures (PICM) Page 1 of 4

Consideration of FEMA BiOp Pre-Implementation Compliance Measure

- FEMA requires local jurisdictions to choose from three Pre-Implementation Compliance Measures (PICM)
 - 1) Prohibit all new development within floodplains
 - 2) Evaluate impacts on a permit-by-permit basis
 - 3) Adopt FEMA-issued model ordinance
- PICM will (eventually) change development rules for properties in the floodplain



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Consideration of FEMA BiOp Pre-Implementation Compliance Measure

- Council action tonight will not cause a change to development rules
- Council is only initiating the standard process of amending Rockaway Zoning Code
- Property owner notifications, public hearings, public meetings etc.
- Planning Commission and City Council
- Est. effective date: March/April 2025, deadline of June 30th, 2025.

RESOLUTION NO. 2024-43

A RESOLUTION AUTHORIZING A LOAN
FROM THE SAFE DRINKING WATER REVOLVING LOAN FUND
BY ENTERING INTO A FINANCING CONTRACT WITH
THE OREGON INFRASTRUCTURE FINANCE AUTHORITY

The City Council ("Governing Body") of the City of Rockaway Beach ("Recipient") finds:

A. Recipient is a community or nonprofit non-community water system as defined in Oregon Administrative Rule 123-049-0010.

B. The Safe Drinking Water Act Amendments of 1996, Pub.L. 104-182, as amended (the "Act"), authorize any community or nonprofit non-community water system to file an application with the Oregon Infrastructure Finance Authority of the Business Development Department ("OBDD") to obtain financial assistance from the Safe Drinking Water Revolving Loan Fund.

C. Recipient has filed an application with OBDD to obtain financial assistance for a "safe drinking water project" within the meaning of the Act, and OBDD has approved Recipient's application for financial assistance.

D. Recipient is required, as a prerequisite to the receipt of financial assistance from OBDD, to enter into a Financing Contract with OBDD, number S25001, substantially in the form attached hereto as Exhibit 1. The project is described in Exhibit C to that Financing Contract ("Project").

E. Notice relating to Recipient's consideration of the adoption of this Resolution was published in full accordance with Recipient's charter and laws for public notification.

NOW THEREFORE, BE IT RESOLVED by the Governing Body of Recipient as follows:

1. Financing Loan Authorized. The Governing Body authorizes the Mayor to execute the Financing Contract (the "Financing Documents") and such other documents as may be required to obtain financial assistance including a loan from OBDD on the condition that the principal amount of the loan from OBDD to Recipient is not more than \$2,805,555 with \$1,463,276 eligible for principal forgiveness if contract conditions are met and the interest rate is not more than 2.69%. The proceeds of the loan from OBDD must be applied solely to the "Costs of the Project" as such term is defined in the Financing Contract.

2. Sources of Repayment. Amounts payable by Recipient are payable from the sources described in Section 4 of the Financing Contract and the Oregon Revised Statutes Section 285A.213(5) which include:

(a) Revenue from Recipient's water system, including special assessment revenue;

Resolution 2024-43

Authorizing IFA Financing Contact

- Resolution authorizes the execution of the Financing Contract for Nedonna Beach Watermain Project
- Project to replace steel and asbestos concrete pipe along Beach Drive, Nedonna Avenue, and Geneva Avenue
- Safe Drinking Water Revolving Loan Funding
 - SDWRLF Loan: \$1,342,279
 - SDWRLF Forgivable: \$1,463,276
 - Rate and Term: 2.69%, 30yrs

Resolution 2024-44

Statutory Partnership Agreement

- City to partner with Sustainable Northwest on an EPA Community Change Grant
- \$10-\$20 million grant would fund:
 - Land Acquisition, 800 acres – Lower Watershed
 - Design/Construction of raw water reservoir
 - Forest Stewardship – Establish forest
 - Project Management and other support
- Statutory Partnership agreement defines roles of each party
 - SNW to lead land acquisition/Forest Stewardship
 - City to lead design/construction of raw water reservoir

RESOLUTION NO. 2024-44

A RESOLUTION AUTHORIZING EXECUTION OF STATUTORY PARTNERSHIP AGREEMENT WITH SUSTAINABLE NORTHWEST

WHEREAS, the City of Rockaway Beach desires to ensure long-term water security through ownership and management of the Jetty Creek watershed, and through increasing water storage capacity; and

WHEREAS, the Environmental Protection Agency's (EPA) Community Change Grant Program has been identified as a potential source of funding; and

WHEREAS, the City of Rockaway Beach believes that a partnership with an experienced and respected organization would act to leverage the strengths of both parties in pursuit of city's desire for long-term water security; and

WHEREAS, this Statutory Partnership Agreement defines the terms and conditions of each party for the purpose of applying for and completing the EPA's Community Change Grant.

NOW, THEREFORE, BE IT RESOLVED THAT

Section 1. The City of Rockaway Beach City Council hereby approves the Statutory Partnership Agreement with Sustainable Northwest, attached as Exhibit A.

Section 2. The City of Rockaway Beach supports and authorizes the submission of a Community Change Grant application to the Environmental Protection Agency as described in Exhibits A and B.

Section 3. This Resolution shall be effective immediately upon adoption.

APPROVED AND ADOPTED BY THE CITY COUNCIL THE 13TH DAY OF NOVEMBER 2024.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

RESOLUTION NO. 2024-45

**A RESOLUTION AUTHORIZING APPLICATION FOR OREGON WATERSHED
ENHANCEMENT BOARD GRANT TO SUPPORT THE LOWER JETTY CREEK
ACQUISITION**

WHEREAS, the City Council and staff have identified the acquisition of the Lower Jetty Creek watershed as a high priority need in the City of Rockaway Beach; and

WHEREAS, the Oregon Watershed Enhancement Board (OWEB) is accepting applications for its Source Water Protection Grant Fund; and

WHEREAS, the City of Rockaway Beach desires to participate in this grant program to the greatest extent possible as a means of supplemental funding of the City's efforts to acquire the lower Jetty Creek Watershed.

NOW, THEREFORE, BE IT RESOLVED THAT

Section 1. The City of Rockaway Beach demonstrates its support and authorizes staff to submit a grant application to the Oregon Watershed Enhancement Board's Source Water Protection Grant Fund for acquisition of the lower Jetty Creek Watershed, as described in Exhibit A.

Section 2. This Resolution shall be effective immediately upon adoption.

**APPROVED AND ADOPTED BY THE CITY COUNCIL THE 13th DAY OF
NOVEMBER 2024.**

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

Resolution 2024-45 Authorize OWEBB Grant

- Authorizes application for Oregon Watershed Enhancement Board grant
- Funding would support acquisition of the lower Jetty Creek watershed
- Funding Request: \$1.4 million
- Would be use as match towards \$3.75 million from Forest Legacy grant.

Resolution 2024-46

OLCC License Green Coast Market

RESOLUTION NO. 2024-46

A RESOLUTION RECOMMENDING GRANTING OF LIQUOR LICENSE APPROVAL FOR GREEN COAST MARKET

WHEREAS, Oregon law requires that applicants for a liquor license obtain a recommendation to grant the license from the local governing body prior to issuance of the Liquor License by the Oregon Liquor Control Commission (OLCC); and

WHEREAS, Green Coast Market has submitted an application requesting a recommendation for a liquor license application for off premises sales; and

WHEREAS, staff has reviewed the application and deemed it complete; and

WHEREAS, the Council has considered and reviewed the application before them.

NOW, THEREFORE, BE IT RESOLVED that the City of Rockaway Beach City Council hereby approves recommending to OLCC that the application from Green Coast Market, attached as Exhibit A, for an off-premises liquor license be granted, and authorizes the City Manager to sign the recommendation.

APPROVED AND ADOPTED BY THE CITY COUNCIL, AND EFFECTIVE THE 13TH DAY OF NOVEMBER 2024.

APPROVED

Charles McNeilly, Mayor

ATTEST

Melissa Thompson, City Recorder

- A resolution recommending granting of Liquor License for Green Coast Market
- Law requires a recommendation to grant the license from governing body (City Council)
- Oregon Liquor and Cannabis Commission issues Liquor License

Public Meetings: November and December



- Nov. 13 City Council Workshop and Regular Meeting
- Nov. 20 Sourcewater Protection Plan Dev. Comm.
- Nov. 20 Land use Appeal Hearing
- Nov. 21 Planning Commission Meeting
- Nov. 21 Coffee With Mayor and City Manager
- *Nov. 29 Tree Lighting Ceremony*
- Dec. 11 City Council Workshop and Regular Meeting
- *Dec. 14 Santa at the Station (Fire Hall)*
- Dec. 19 Planning Commission Meeting

November 13, 2024

Rockaway Beach
City Council
Meeting



Mayor Report

November 13, 2024



City of Rockaway Beach Coffee w/ Manager and Mayor

Third Thursday of November

9:00 am to 10:00 am

City Hall 2nd Floor Conference Room

Thursday, November 21, 2024

Bring your questions, comments and suggestions

We look forward to our interaction!

November 13, 2024

Rockaway Beach
City Council
Meeting

