

**RESOLUTION NO. 2025-27**

**A RESOLUTION APPROVING AWARDS FOR THE 2024-2025 OFF-SEASON  
TOURISM MARKETING GRANT PROGRAM**

**WHEREAS**, the City of Rockaway Beach allocated \$30,000 for the 2024-2025 fiscal year toward off-season marketing and promotions grants; and

**WHEREAS**, this grant is funded with lodging tax collected by the city and can only be used for tourism-related businesses and organizations, and proposed projects must be focused on reaching visitors, defined by state law as those traveling 50 miles or more for leisure or business; and

**WHEREAS**, applicants may request a maximum of \$3,000 with no match required; and

**WHEREAS**, in partnership with the City of Rockaway Beach, Tillamook Coast Visitors Association (TCVA) was tasked with managing the grant application process and contract management for the program. TCVA serves as the main point of contact for applicants and grant recipients; and

**WHEREAS**, TCVA has reviewed grant applications for eligibility and completeness; and

**WHEREAS**, the City Council has reviewed grant applications and now wishes to approve awards.

**NOW, THEREFORE, THE CITY OF ROCKAWAY BEACH RESOLVES AS  
FOLLOWS:**

**Section 1.** The City of Rockaway Beach City Council hereby awards a 2024-2025 Off-Season Tourism Marketing Grant to the following recipient(s) in the amounts specified below:

<b>Recipient/Project</b>	<b>Grant Amount:</b>
Neah-Kah-Nie Coast Arts Music & Cultural Foundation	\$3,000
Green Coast Market	\$3,000
Jiu Jitsu 101 Oregon Coast	\$3,000

**Section 2.** TCVA shall execute contracts with awardees, issue grant reimbursements, and manage project contracts.

**Section 3.** This Resolution shall be effective immediately upon adoption.

**APPROVED AND ADOPTED BY THE CITY COUNCIL THE 14TH DAY OF MAY 2025.**

APPROVED



Charles McNeilly, Mayor

ATTEST



Melissa Thompson, City Recorder